

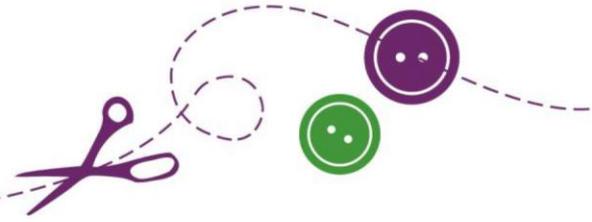
# BrisStyle Inc.

# Annual Report

# 2011 - 2012

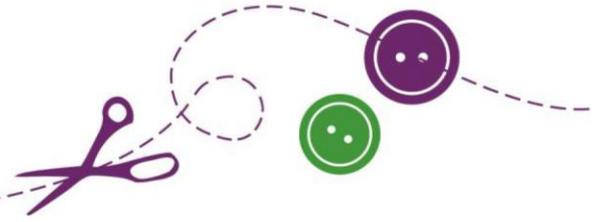
[www.BrisStyle.com.au](http://www.BrisStyle.com.au)

Brisbane's HOTtest destination for everything handmade



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## President's Report Rebecca Cason

The 2011 – 2012 financial year witnessed further growth and development for BrisStyle Inc. As a committee we took the brave step of opening up memberships to include all crafters, artists and designers, removing the membership criteria of being an Etsy.com seller. This shift allowed BrisStyle to nurture and support emerging creative practitioners who are looking to take their hobby or business to the next level of selling online.



BrisStyle continued its renowned program of indie markets in Hamilton including the BrisStyle indie Designers Market, the BrisStyle indie Mother & Child Market and the BrisStyle indie Eco Market targeted specifically at a niche demographic. Thanks to the support of Brisbane City Council, we continued running the BrisStyle indie Twilight Markets which have proven to be hugely successful for members and for re-generating community atmosphere in King George Square.

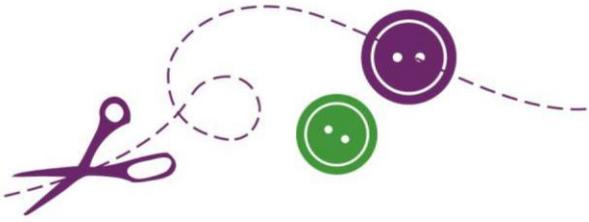
A full program of I ♥ Craft creative development sessions were implemented providing advice and information for creative practitioners. The year-long program focuses on all aspects of running a handmade business from the core necessities of business, marketing and financial planning through to more hands on lessons in product photography and running a market stall. The future is bright for this high-demand program with the implementation of online videos of the sessions providing increased access and further online community engagement.

Thanks to Brisbane City Council, 2012 also witnessed a new program of networking and community driven events as part of BrisStyle's Craft Caravan. Craft Caravan provided the opportunity for BrisStyle to bring the craft community at large together and develop links between individual practitioners and local craft guilds. BrisStyle now has a workable model to celebrate all things handmade at a local community level.

The committee is dedicated to developing strong partnerships with like-minded organisations. I would like to thank the Brisbane City Council for their continued support and for the ongoing advice and knowledge from the Creative Communities team which has proved invaluable.

Thanks also to Etsy, without which BrisStyle would not exist, for their support through the Etsy grants program and for providing promotional opportunities for members of our Etsy team. We are grateful for the advice and assistance received through the new Australian Etsy representatives Kirsteene Phelan and Angela D'Alton.

BrisStyle's program supporters play a vital role in the delivery of markets, information sessions and events as well as promotional opportunities for members. I would like to thank Peppermint magazine, Jellygnite Web Design, Racecourse Road Precinct, {Kid} independent, Wayne Dring, Bondville, Reverse Garbage, Incube8r and the Brisbane Brown Owls for their ongoing support.



BrisStyle has grown from strength to strength providing its members with a plethora of promotional opportunities through the website, social media, on Etsy.com, at markets and beyond; information and advice through the online forum and I ♥ Craft sessions further strengthening our handmade community.

It has been an honour to work with a group of inspiring women who share the same passion and values for handmade. I would like to thank the key personnel of BrisStyle Helen Berthold, Belinda Harris and Samantha Gilkes for their energy and enthusiasm. The three of you consistently go above and beyond the call for BrisStyle and I have loved working with you over the years.

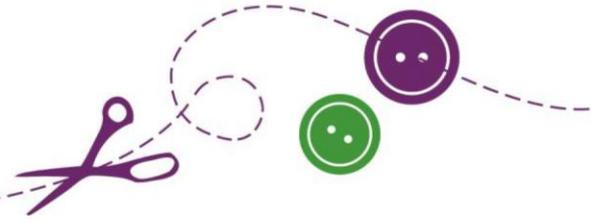
I would also like to thank outgoing committee members Helen Berthold, Teneale Muir and Melinda Hume for their tireless work behind the scenes supporting and nurturing the local handmade community largely on a volunteer basis. The hard work, dedication and fabulous ideas will continue on with current committee members Belinda Harris, Samantha Gilkes, Benita McGovern, Sarah Rossiter and Gill Pyke. As I finish my term as President I feel excited about BrisStyle's new committee who I believe will lead the way in the future growth and development of handmade in the region.

Most importantly I would like to thank the inspiring members of BrisStyle. In the past four years Brisbane has grown to become a significant destination for handmade in Australia as a result of creative communities like our very own. You are the life-blood of the organisation and without you BrisStyle would not be the handmade force it is today.

Regards,



Rebecca Cason



## Secretary's Report Belinda Harris

The 2011-12 year saw lots of changes to the BrisStyle community, with the introduction of new membership criteria. It was also the first year we had official paid staff in-place to help with the work load of keeping the organisation going. These two things were big decisions for BrisStyle but enabled us to continue to grow and also expand on our current programs whilst still being able to offer our members the high quality service we are renowned for.



We continued to build our relationship with Etsy in 2011-12. Even though we opened up our membership to include members who do not necessarily sell via Etsy.com we still embraced the fact that we are one of Australia's largest and most active Etsy teams. Having Kirsteene Phelan the very first Australian Etsy Staff member in place was great for us as we finally got to talk to a 'local' about our group and gain valuable knowledge and advice.

In December 2011 we were lucky enough to co-host the Brisbane based Etsy Street Party along with the lovely Tammy Spiller from Piece Together. The Etsy Craft parties are a time to get to know your neighbours and exercise your creative spirit. Craft Parties take place around the world on certain dates of the year when communities come together to participate in art, craft, design and DIY in every form. We had a great time in December at the 'Pimp my Plate' Event and look forward to hosting many more events like this with the Etsy Team.



In June 2012 we were lucky enough to be invited to attend the first ever Australian Etsy Conference in Sydney, as part of the Vivid Sydney Festival. Myself and Robyn Dixon attended the Etsy Conference and spoke about Managing an Effective Etsy Team. It was an amazing experience to be a part of such an amazing event and we certainly learned so much from the experience.





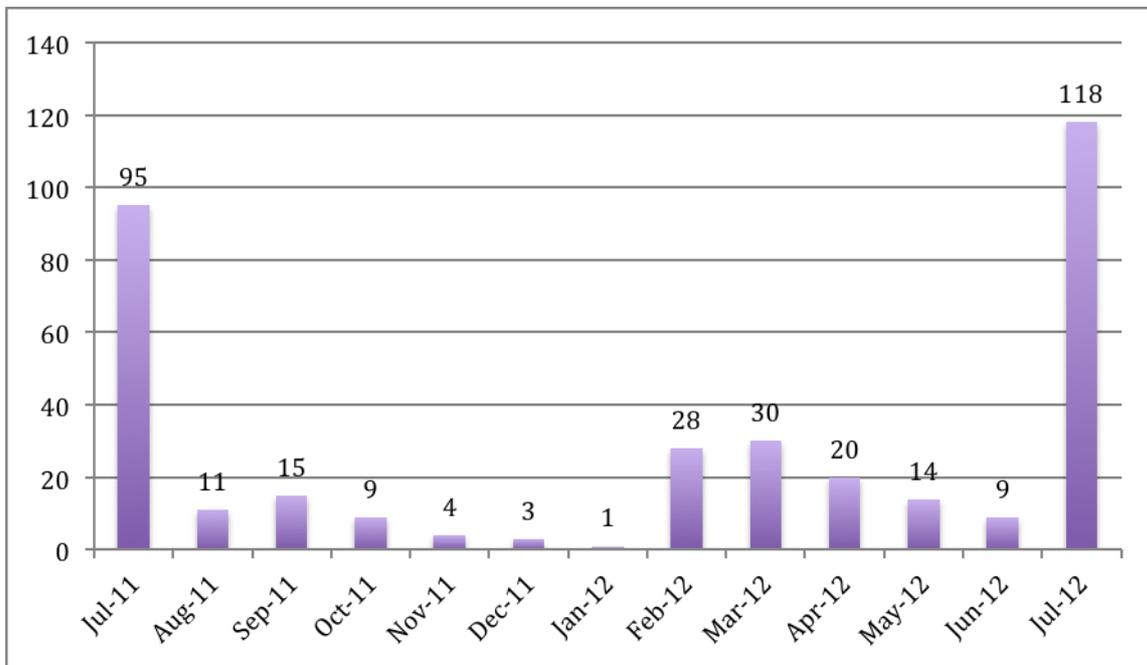
## Membership Report Samantha Gilkes

Through membership, BrisStyle aims to provide support and creative opportunities to independent artists, crafters and designers living in Queensland and Northern New South Wales.



In 2011, BrisStyle Inc. had approximately 270 financial members, which was an increase of 130 from the previous year. The increase was a result of a change in our membership criteria early in the year which saw us embrace all crafters, artists and designers rather than only sellers on Etsy.com.

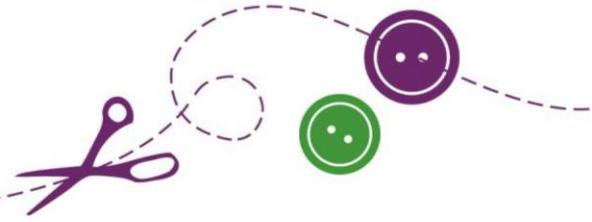
*“Whether you are new or have been selling handmade for ages, you’ll benefit hugely from being a BrisStyle member.”*



Membership Growth 2011/12

The graph above shows a steady incline in memberships throughout the year leaving us 271 members strong at the start of the renewal period in June 2012. We had a very strong response to membership renewals this year seeing 118 members renew and join in the month of July alone. This will steadily increase again as the year progresses. This graph also shows the positive response we had to the change in our membership criteria early in the year.

*“I love being part of a community that is very supportive and friendly, that also offers artists a way to grow and learn both creatively and in a business sense.”*



We have also streamlined our membership process to include an online application system as well as access to our Membership Code of Conduct and Policy document online. A detailed Frequently Asked Questions section on our website is available to all prospective members to provide them with as much information as possible during their application process and once approved all members are provided with our detailed Membership Guide which provides a feast of information on all things BrisStyle.

During 2011/2012, BrisStyle members were able to participate in over 15 markets and events including our very successful BrisStyle Craft Caravan event which ran alongside three suburban festivals this year.

Our members have also been able to attend our - I ♥ Craft BrisStyle Creative Development Sessions at no additional cost, which have included very popular topics such as Bookkeeping and Intellectual Property, enabling to help grow their small business.

*“The BrisStyle community has been the most helpful, friendly, informative and easily networked group I have ever had the privilege to be a member of.”*





## Program Report Helen Berthold



### BrisStyle indie Markets and Events – General Overview

BrisStyle continued its celebrated program of indie markets including the celebrated BrisStyle indie Twilight Market in King George Square, the decidedly green BrisStyle indie Eco Market and the BrisStyle indie Designers Market both at Hamilton. Each market retained its destination event status due to the distinct points of difference to their commercial counterparts throughout the year:

- Run by a not for profit incorporated association with a combination of paid and volunteer crew.
- Exclusively for locally created handmade wares by members of BrisStyle Inc. (Allowing a selection of vintage wares and supplies via the BrisStyle indie Eco Market only).
- All stallholders are members of BrisStyle Inc.
- All stallholders contribute to the growth and development of each market.
- They are designed to create opportunities for BrisStyle members.

The programming schedule for 2011/ 2012 was a product of direct feedback from BrisStyle members by way of an annual evaluation survey and continued open lines of verbal and electronic communication where members were encouraged to share their experiences and offer direction to the future of each event.

There was also input from the Brisbane City Council who identified opportunities where this schedule could benefit the greater Brisbane community. This came in the form of the BrisStyle Craft Caravan project where we took our special brand of community engagement on the road. Following is a snapshot of each event.

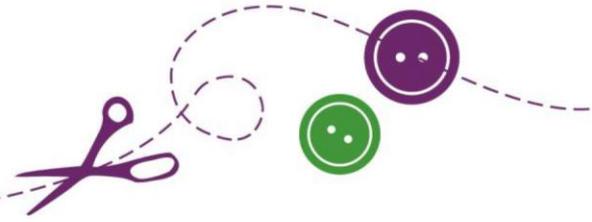


### BrisStyle indie Twilight Markets (BiTM) - King George Square, Brisbane City

2011: Aug 19 / Oct 28 / Dec 16

2012: Feb 24 / April 27 / May 25

With the continued support of the Brisbane City Council's Creative Community Team the BiTM activation of King George Square went from strength to strength in 2011 culminating with the successful December Christmas event. Once again surrounding the enormous Christmas tree in King George Square the new layout saw the stalls spilling down the Grand Ramp and onto Adelaide St.



The night saw roving performers including cool jazz performers and bold brass bands to get everyone swinging to the Christmas spirit. The new layout was not only able to hold more than 100 stallholders but also accommodate the swelling record crowd numbers.

Presenting a unique homegrown experience, the 2011 Friday night markets created a distinct lantern lit celebration of local independent art, craft and design directly from our membership base. The new year's change of membership criteria saw an increase in stallholders for 2012. All markets were oversubscribed with a waitlist for each one implemented. Although the new layout allowed for more stalls we were unable to fully see it realised as continued inclement weather meant that we needed to use the covered deck to host each market.

Although not centrally located, the deck provided shelter for our customers. Heartfelt thanks must go out to all the stallholders who weathered the storm to bring their locally handmade wares to their fans and of course for all the fans and followers for their support and passion for handmade despite the conditions.



### **BrisStyle indie Eco Market (BiECO) - Saturday Nov 12 2011**

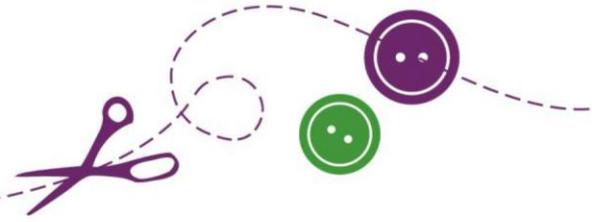
Supported by the Brisbane City Council, local eco fashion Magazine Peppermint and local not for profit organisation Reverse Garbage, the 2011 BiECO Market saw a green fest for lovers of eco handmade with a spotlight on our eco driven members wares and workshops. Every handmade item for sale at this market needed to meet strict eco-criteria and along with these handmade wares were vintage wares of all kinds, de-stashed craft items and sales and second items all from the BrisStyle member base.

The indie Eco Workshop Program was supported by the Council's Art Bites program with 3 make and take workshops being featured. Other workshops and at-stall-demonstrations showcased the sustainable practices of the stallholders where participants were able to explore their creative sides no matter what their previous experience.

### **BrisStyle indie Mother and Child Market (BiMC) - Saturday Oct 8 2011**

This niche market was originally developed to support and promote the 69.6% of members whose wares fell into this category. With the membership base changing we saw a drop in members who catered specifically for children in turn seeing stallholder participation decline. Although once again affected by inclement weather it was a great opportunity to join in the Racecourse Road Business Group's Breast Cancer awareness campaign for chicks in pink.

After not being able to secure St Augustine's in October 2012 and the low patronage of the members it was decided to cancel this market and focus on our more successful models.



## BrisStyle indie Designers Market - Saturday December 10 2011

Our traditional December Christmas market was once again over-subscribed but sadly once again affected by the summer storm season early in the morning. The mid morning sunshine saw a very large contingent of die-hard fans come out donning wellies and umbrellas to support the event and take home the year's biggest variety of handmade wares.

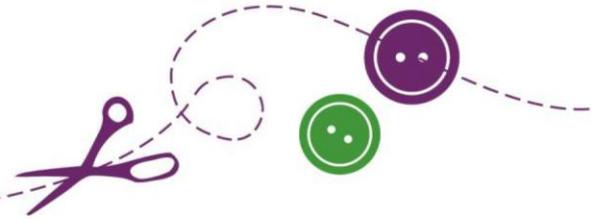


## I ♥ Craft :: BrisStyle Creative Development Sessions

Originally aimed to provide information and resources specifically for BrisStyle members, through support from the Brisbane City Council we were able to take the sessions to the greater Brisbane creative community at no cost to the participants. This began in October and November 2011 as part of the Brisbane City Council's Art Bites Program and was formalised for the 2012 sessions. 2012 not only saw support for the sessions to be taken to the outer suburbs of Brisbane but also a rebranding and more concise program.

Participants came away from the 2011 series with new skills and knowledge to develop their creative businesses and through an online evaluation survey; more topics of interest were identified to take participants through to a sustainable business model in 2012. They have since created invaluable networking opportunities with local creative entrepreneurs and novice hobbyists.

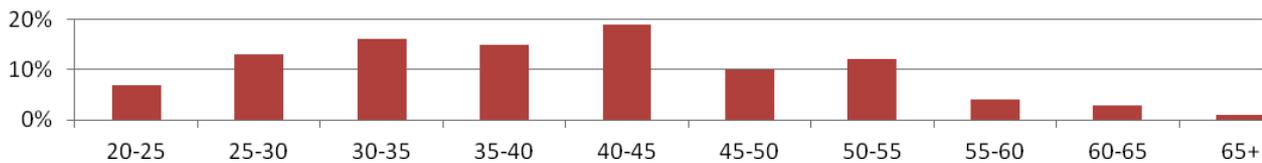
DATE: Saturday	CDS TOPIC:	VENUE
July 23	Smart Marketing	St Augustine's Hamilton
August 13	I Heart Etsy - online selling	St Augustine's Hamilton
September 10	Photographing your work	St Augustine's Hamilton
October 22	From Hobby to Wholesaling	St Augustine's Hamilton
November 5	Social Media	St Augustine's Hamilton
February 18	Business Planning	St Augustine's Hamilton
March 17	Smart Marketing	St Augustine's Hamilton
April 21	Pricing your Work	St Augustine's Hamilton
May 19	Wholesale & Consignment	Kenmore Library, Kenmore
June 16	Bookkeeping Basics	Kenmore Library, Kenmore



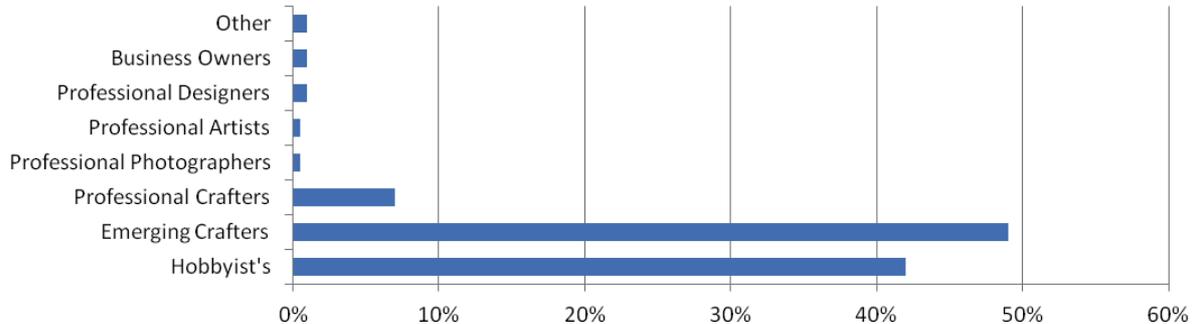
Through the feedback collected thus far there is a high demand for creative business development support in Brisbane. It is our continued aim to be an accessible source of advice, information, and skills development for the greater craft community in Brisbane into 2012/2013. This will not only be achieved through the face to face sessions but also by providing ongoing accessibility through a video link on the BrisStyle website.

## Facts and Figures

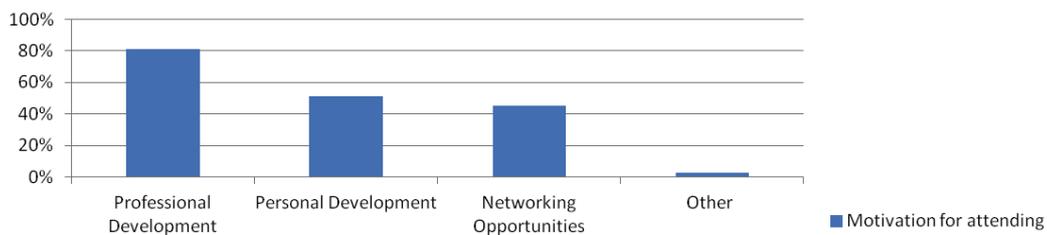
### Age of Participants



### Creative Practices



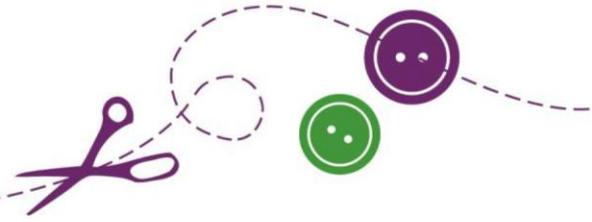
### Motivation for Attending



## Top 5 things participants love:

1. The speakers / facilitators: *"Totally inspiring panelists" "Motivating and educational."*
2. Plenty of time to ask questions: *"More Q&A time please"*.
3. The networking: *"Great ideas, great people, great concept"*.
4. The professionalism: *"This session was so professional and had a great vibe"*.
5. The invaluable creative focused information: *"As a hobbyist branching into a small tiny business it was invaluable."*

*"Thank you so much for presenting this high quality session at no cost. You do a great job!"*



## BrisStyle Craft Caravan

Date	Festival	Council Ward	Location
Friday June 1	BrisStyle Craft Caravan indie Market	Central	King George Square, Brisbane City
Saturday June 2	Zillmere Multi Cultural Festival	Bracken Ridge, Deagon, Marchant	O'Callaghan Park, Zillmere
Sunday June 3	Racecourse Road Festival	Hamilton	Racecourse Road, Hamilton / Ascot

The aim of the BrisStyle Craft Caravan project was to shine a spotlight on local creativity and engage the communities in the areas where each festival was being held. Despite the inclement weather, all the events were embraced wholeheartedly with hundreds of participants cheerfully crafting away oblivious to the outside elements. The crowds pulled up a deck chair, picked up pens, scissors, knitting needles and yarn and embraced the creative wonder that was the BrisStyle Craft suburban Oasis.

*"It got people out seeing what creativity our community has to offer. Good activities, friendly people"*

## Creative Networking Nights

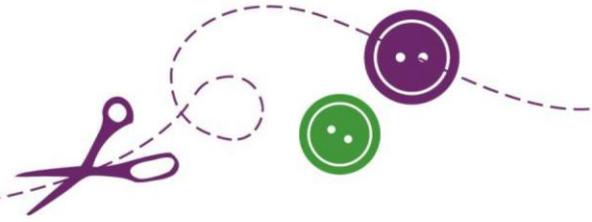
Date	Event	Council Ward	Location
Wed May 16	Hamilton Creative Networking Night	Hamilton	St Augustine's Hall, Hamilton
Thurs May 17	Zillmere Creative Networking Night	Bracken Ridge, Deagon and Marchant	Sandgate Town Hall, Sandgate

Leading up to each festival, we hosted Creative Networking Nights within each ward's neighborhood craft communities.

These nights encouraged engagement in learning, enhanced social inclusion and participation, increased access and communication and provided knowledge and resources to all who attended.

This was achieved by giving each participant insight into each local presenter's creative journey. Each talk ran for approximately 10 minutes and the audience then had the chance to ask questions during a short Q&A. Attendee numbers were kept to a minimum to allow maximum networking opportunities. This made for a relaxed and casual night, where sharing of experiences with fellow local creatives was key.

*"This night got me inspired and excited to craft again"*



## Market Charities

The tradition of supporting a member chosen charity at each Hamilton market continued this year with funds being raised through our now famous BrisStyle raffle made up of handmade items generously donated from participating marketers.

Charities Supported included:

The Australian Cervical Cancer Foundation (July BiDM)

Chicks in Pink (October BiMC)

Lifesaving Australia (December BiDM)

## External Events

As well as our regular markets and the BrisStyle Craft Caravan Project, we also supported the community at large with group participation in the Racecourse Rd Community Christmas (Nov 2011)

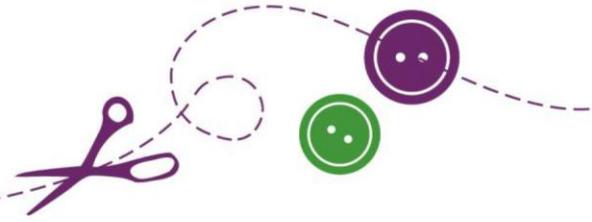
## Day to day Community Event Support

As well as BrisStyle hosting its own events and participating in community activities, the BrisStyle Events team also promote other external events to each member on a daily basis. Participation in school and community markets, suburban festivals, workshop facilitation call outs, Council run initiatives and a myriad of other events are all passed onto our members through the BrisStyle online forum as well as directly to their individual emails.

Members' feedback tells us that access to this wide scope of events has been invaluable in promoting and growing their businesses and hobbies.

## Acknowledgements

The entire BrisStyle membership past and present for their contagious support of every event; the overwhelming support of all those who have embraced the markets and continue to support them rain, hail or shine; all the event supporters including St Augustine's Church, The Racecourse Rd Business Group, Peppermint Magazine, Reverse Garbage, Brisbane Brown Owls, In.cube8r, Tangled Yarns, Sisters of Stitch, The Queensland Spinners, Weavers and Fibre Artists, Hopscotch Films, Thinktank Communications, Wayne Dring our camera man, The Kenmore Library, Jellybean and The Best Little Vintage Van in Vegas, The Zillmere Festival Team, BEMAC, The Zillmere Community Centre (Beaders), Anne and Jess Barklimore and the musicians from St Rita's and Marist Brothers, St Rita's Show Choirs, Music4You, chicks in pink, ACCF, The BrisStyle Market crew and all the years market volunteers, the Brisbane City Council's Town Hall crew and Creative Development Teams. Last but not least, the positive and inspirational energy of the BrisStyle Committee, The BrisStyle media team of Melinda Hume, Teneale Muir, Kellie Christie and Sandrine Marsh, Co-op Co-ordinator Rebecca Cason, Membership Co-ordinator Sam Gilkes, Graphic Designer Gill Pyke and of course our wonderful Operations Co-ordinator Bel Harris for her passionate administration of every event.



## Benita McGovern

### Treasurer

During the 2011-12 financial year Benita McGovern took over the role of Treasurer from Belinda Harris. The year was a period of financial growth for BrisStyle. It was also the first year that BrisStyle made payments to staff for some of the work behind the scenes.



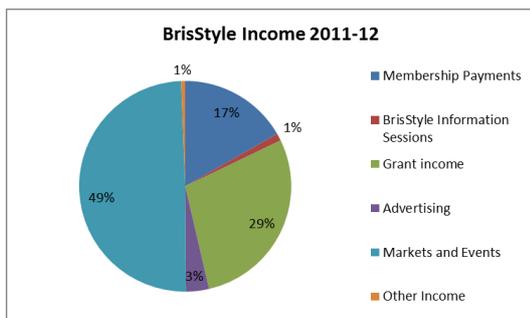
The increased activity for BrisStyle during the year and the ability to generate a surplus for our future reflects the continued commitment of a core team of members. The ability of BrisStyle to deliver the quality and standard of services for members could also not continue without unpaid volunteers. BrisStyle Inc. recognised an operating surplus of \$6,620 and member equity of \$18,424 in 2011-12. During 2012-13, the Management Committee will further develop payment arrangements for both staff and volunteers to ensure that BrisStyle can continue to deliver services to members.

The summary below provides an overview of financial performance and position for 2011-12 for BrisStyle.

### Operating Statement

The Operating Statement sets out the income and expenditure of BrisStyle including both membership fees and events.

#### Income

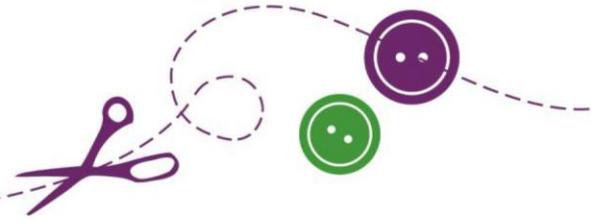


Income was, as with prior years, mostly derived from marketing events followed by grants and membership fees. Income for 2011-12 was \$31,244 above the previous financial year reflecting additional support from the Brisbane City Council to undertake programs, increase in membership base and an increase in the frequency and participation for BrisStyle markets and events.

#### Expenses



Expenses for BrisStyle were \$84,356 in 2011-12. Expenditure is mostly linked to markets and events and the ongoing investment towards the online presence of BrisStyle which represents a virtual hub for members. Expenses grew \$30,968 mostly from the introduction of staff payments.



## Statement of financial position

The Statement of Financial Position sets out the assets and liabilities of BrisStyle and defines the collective value of BrisStyle generated for its members.



BrisStyle had the capacity to retain a surplus for future year activities. The 2011-12 of \$6,619.91 is slightly higher than the previous year of \$6,343.11.

The only major change in the financial position for 2011-12 was the recognition of \$7,200 in unearned revenue. These are payments relating to the July BiTM and membership payments for the 2012-13.

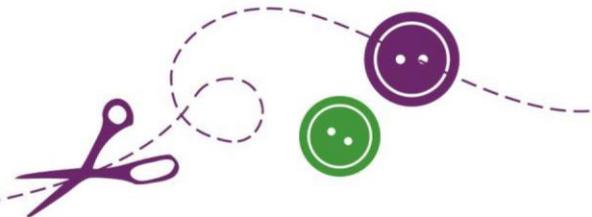
## Financial Governance

This financial year saw the development and endorsement of a BrisStyle Inc. policy framework which also includes systems to manage the funds of BrisStyle Inc. under the supervision of the Management Committee.

BrisStyle Inc. has a strong system of procedures regarding the management of money and has adopted a risk management framework that ensures potential liabilities and risks are understood and well controlled. BrisStyle Inc. has Market Organisers, Group Stallholders and work cover insurances. The insurances held by the association are reviewed annually.

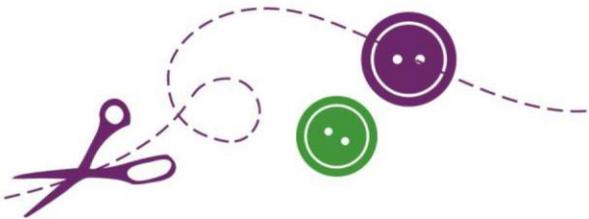
With oversight from the BrisStyle Inc. Management Committee, BrisStyle Inc. continues to maintain a flexible cost structure to ensure that costs are balanced with the revenue earned by the association.

More details on the financial performance and position of BrisStyle Inc. are set out in the Financial Statements enclosed in this Annual Report.



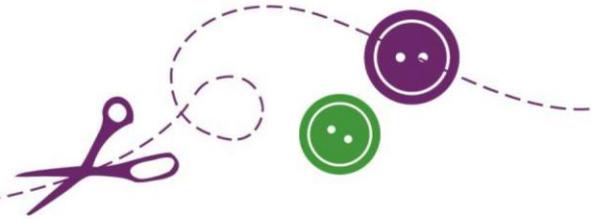
**BrisStyle Inc.**  
**ABN: 80 549 927 172**  
**Operating Statement**  
**As at 30 June 2012**

	2011-12	2010-11
<b>Income</b>		
<b>Sales</b>		
Membership Payments	\$15,200.26	\$5,730.20
Grant income	\$25,980.76	\$0.00
Advertising	\$3,190.00	\$7,906.75
Bank Interest	\$511.38	\$122.99
Markets and Events	\$45,025.74	\$45,571.21
BrisStyle Information Sessions	\$1,015.00	\$283.25
Other Income	\$52.50	\$116.78
<b>Total Income</b>	<b>\$90,975.64</b>	<b>\$59,731.18</b>
<b>Total Cost of Sales</b>	<b>\$57,688.66</b>	<b>\$37,498.69</b>
<b>General Expenses</b>		
Bank Fees	\$129.00	\$39.07
Insurance Fees	\$3,496.57	\$4,927.70
Advertising Costs	\$5,321.12	\$9,755.48
Website Costs	\$2,639.10	\$800.00
Membership Expenses	\$107.28	\$50.00
Office Supplies	\$465.07	\$263.58
ETSY Costs	\$56.28	
Publications	\$58.00	
Contractor Expenses	\$14,140.50	
Postage & Shipping	\$70.70	\$53.55
Incidentals	\$123.45	
Room Hire	\$60.00	
<b>Total General Expenses</b>	<b>\$26,667.07</b>	<b>\$15,889.38</b>
<b>BrisStyle Inc. Surplus</b>	<b>\$6,619.91</b>	<b>\$6,343.11</b>



**BrisStyle Inc.**  
**ABN: 80 549 927 172**  
**Statement of Financial Position**  
**As at 30 June 2012**

	2011-12	2010-11
<b>Assets</b>		
<b>Current Assets</b>		
Cash at Bank	\$23,546.54	\$11,429.13
Petty Cash/Float	\$100.00	\$100.00
<b>Total Cash On Hand</b>	<b>\$23,646.54</b>	<b>\$11,529.13</b>
Trade Debtors	\$1,977.50	\$275.00
<b>Total Current Assets</b>	<b>\$25,624.04</b>	<b>\$11,804.13</b>
<b>Total Assets</b>	<b>\$25,624.04</b>	<b>\$11,804.13</b>
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Unearned Revenue	\$7,200.00	\$0.00
<b>Total Current Liabilities</b>	<b>\$7,200.00</b>	<b>\$0.00</b>
<b>Total Liabilities</b>	<b>\$7,200.00</b>	<b>\$0.00</b>
<b>Net Assets</b>	<b>\$18,424.04</b>	<b>\$11,804.13</b>
<b>Member's Equity</b>		
Retained Earnings (inc. historical balancing)	\$11,804.13	\$5,461.02
Current Year Earnings	\$6,619.91	\$6,343.11
<b>Total Member's Funds</b>	<b>\$18,424.04</b>	<b>\$11,804.13</b>



**BrisStyle Inc.**  
**ABN: 80 549 927 172**  
**Statement of Cashflow**  
**As at 30 June 2012**

2011-12

**Cash flow from operating activities**

Membership Payments	\$15,200.26
Advertising	\$3,190.00
Bank Interest	\$511.38
BrisStyle Website	\$30.00
Market Receipts	\$65,306.50
ETSY Sales	\$22.50
BrisStyle Information Sessions	\$6,715.00
Payment to suppliers and staff	-\$84,355.73
<i>Net cash provided from operating activities</i>	<b>\$6,619.91</b>

**Cash flow from investing activities**

Debtors	-\$1,702.50
Payments received not yet earned	\$7,200.00
<i>Net cash provided from investment activities</i>	<b>\$5,497.50</b>

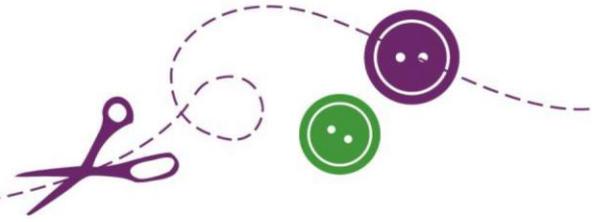
Net increase in cash held	\$12,117.41
Cash at the beginning of the financial year	\$11,529.13
<b>Cash at the end of the financial year</b>	<b>\$23,646.54</b>

**VERIFICATION STATEMENT**

I have sighted the association's financial records and the financial records show that the association has bookkeeping processes in place to adequately record the association's income and expenditure and dealings with its assets and liabilities.



Signature  
 Date 29/8/12



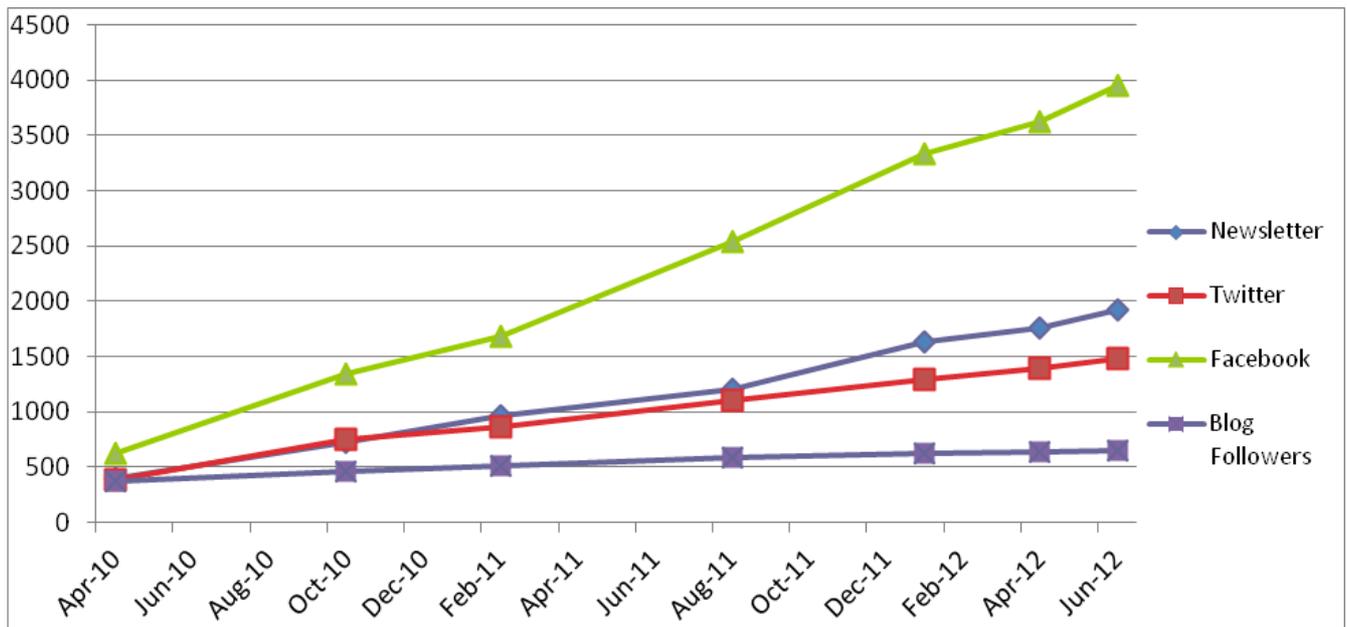
## Media Report

### Melinda Hume and Teneale Muir

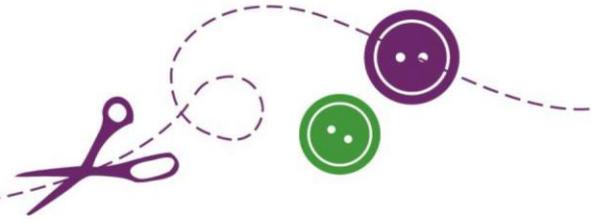


As the graph below indicates the 2011 - 2012 year saw an increase in our followers, particularly on Face book. We continued to use the Blog, Website, Face book and Twitter to spread the word about handmade providing further support and exposure for the Brisbane handmade community at large.

Our regular blog posts continued throughout the year with our shop indie features, market news, Crafty DIY Tutorials, Member gift guides, Crafty Folk Interviews, promotions and giveaways as well as our popular Saturday Shopping feature.







## Supporters

BrisStyle Inc. would like to say a big thank you to its 2011-2012 supporters!

### Major Partners



### Media Partner



### With special thanks

{KID} independent, Sunday Mail and U Magazine, Brisbane Brown Owls, TrishAlan Designs, Nook, Bondville, incube8r, Reverse Garbage, Tangled Yarns, Cultiver, Handmade High Street, Handmade Heaven, The Handmade Expo, Mimis, The collective store, Piece together.