

BrisStyle Inc. Core Values

The BrisStyle Inc. Core set of Values are designed to energise, create unity and sustain a meaningful culture that will survive growth. These foundation principles and ideals guide BrisStyle's code of conduct and policies and create a single voice from many.

- 1. COMMUNITY:: Community Engagement and Spirit**
- 2. HARMONY:: Friendship and Relationships**
- 3. COOPERATION: Cooperation and Teamwork**
- 4. ETHICAL PRACTICE:: Respect and Integrity**
- 5. EDUCATION:: Knowledge and Accessibility**
- 6. EXCELLENCE:: Efficiency and Consistency**
- 7. CREATIVITY:: Creating and Inspiring**
- 8. DIVERSITY:: Encouraging and Inclusive**
- 9. INFLUENCE:: Success and Stability**
- 10. PLAY:: Fun and Humour**

1. COMMUNITY:: Community Engagement and Spirit

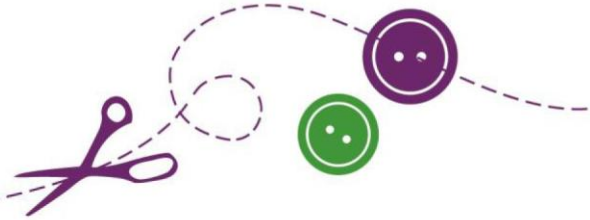
We strive to nurture a community, which brings like-minded people together through supporting creatives regardless of their background or experience. By extending this commitment to the greater community – local and global - we harness creativity and the strength of many, where ideas and opportunities are freely shared and a passion for giving back is nurtured. There is a contagious community spirit and sense of connection which envelopes members when they join. Our discussion forum is a place where we collectively encourage, nurture and assist inexperienced new members. Craft can be a solo endeavour without friends to play with so we maintain an environment where connection is accessible. Being an online community we strive to expand ways in which we can stay connected. This is where it all began and something, which should be celebrated.

2. HARMONY:: Friendship and Relationships

We foster an environment where long lasting friendships are forged within a safe, welcoming and warm environment of confidence in self-expression no matter what our level of accomplishment. We believe that it is critical for relationship building to have effective, open, and honest transparent communication. We have a positive attitude providing good vibes, supportive camaraderie, and a harmonious environment that enables all us to feel safe and creative within our organisation. We have a mutual understanding and empathy for the issues that come with juggling everyday life with creativity. Even though everyone may see things differently, we are committed to understanding each other's point of view and promote open relationships that are built on trust. We put people before progress and see them as key to our organization. We recognise that if we can't get along then we are doing something wrong and take action by seeking to understand each other's points of view.

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3. COOPERATION: Cooperation and Teamwork

Wikipedia tells us that cooperation is ‘the process of working or acting together’ and for our community to function, we recognise that we need to cooperate and be proactive to achieve success. To achieve this we promote a culture where volunteering is embraced and rewarded. The simplest of tasks such as helping put chairs away after a meeting, handing out flyers for markets, promoting collective events and assisting the management committee achieve time framed tasks, all contribute to the success of our organisation. We are not a group of people who cooperate when it suits but a community where there are many eager shoulders to lean on for support to share the load. We recognise that having a team that doesn’t work well together can cause a lot of grief; therefore we elect management committee members who lead by example and are both team followers as well as team leaders.

4. ETHICAL PRACTICE:: Respect and Integrity

We believe that no matter what happens we should always be respectful of everyone and act with integrity. While we celebrate success, we are not arrogant and always treat others, as we would want to be treated. We are guided by a strong management committee with creative minds, open hearts and innovative ideas. Our management committee employs ethical practices with honesty, respect, integrity and transparency. They support team members by acting honestly in their commitment to getting committee tasks achieved and payments met in a timely manner. They ensure all documents and sensitive information regarding members personal issues are kept confidential.

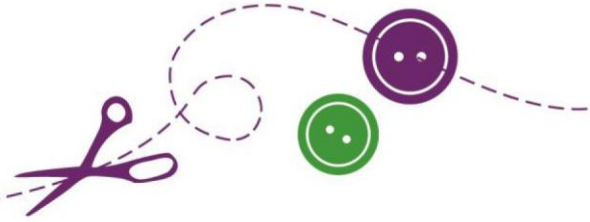
5. EDUCATION:: Knowledge and Accessibility

We believe in making information relevant to creativity and small business ownership accessible to all. In doing this we endeavour to be a knowledge centre for all things related to independent art, craft and design. Our management committee is committed to maintaining momentum for learning, growth and improvement. Through our sense of openness and support we freely share knowledge with each other to achieve collective success.

6. EXCELLENCE:: Efficiency and Consistency

Whatever we do, we strive to do our best. We value passion, creativity, determination, perseverance, and the sense of urgency. We understand that goals are meant to change but values are meant to be lived and although our organisation will go through change and growth our core values will remain. We in turn, show courage in situations that challenge us to reach our collective potential.

While the management committee is warm, friendly and informal in their interactions, they are focused and serious about the operations of our organisation. They believe in working hard and putting in the extra effort to get things done whilst striving for operational excellence. To stay productive they employ efficiency, not only towards the organisation’s resources but also time. To portray a strong image the management committee strive to be consistent in all that they do.



7. CREATIVITY:: Creating and Inspiring

We believe people should explore and express their creativity freely in a supportive and nurturing environment whilst finding the freedom of expression regardless of the outcome e.g. doing a painting for the joy and not for it to be sold but just to enjoy the process. To ensure the success of our markets and events we strive to produce high quality unique handmade craft. We create opportunities to get together to discuss our work, support each other and get some real-person 'face time' away from the Internet. The management committee strives to achieve creativity in business development both for the organisation and for members.

We are inspired because we believe in what we are creating and in the direction we are heading. We promote an inspiring a culture of abundance where there is plenty for everybody. Our positive attitude towards all we do inspires others around us. We have an "I can do that" attitude, which drove our founding members to start our organisation. Our passion and determination are contagious and our sense of adventure and creativity let us stay true to our values. By encouraging creativity we are staying true to our beginnings.

8. DIVERSITY:: Encouraging and Inclusive

We encourage and embrace diversity in ideas, opinions, points of view and relationships. We have confidence to develop own signature style so as to create a diverse environment where our markets and events inspire our members as well as the greater community. We continue to identify and capture all forms of craft and reflect the diversity of what craft can be or has yet to be.

9. INFLUENCE:: Success and Stability

We possess the strength to be a key player and shaper of craft not only within Southeast Queensland and Australia but globally. Our voice is loud and continues to drive our work to be more than a hobby. We have the capacity to be here for the long term by providing a stable, comfortable and relevant set of benefits, which members understand. We lead the way by empowering people, giving them the confidence and competence to excel and achieve.

10. PLAY:: Fun and Humour

We believe that it's important to love what you do and do what you love, having fun along the way. Our management committee believe that no matter how large the organisation grows; no matter how busy it gets to always keep the love, fun and humour. In between our efforts to improve we laugh and remember: just be.