



**BrisStyle Inc.**

**Annual Report**

**2015- 2016**



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## **President's Report On behalf of BrisStyle Inc. Committee**



In lieu of not having a nominated President this financial year, I thought I would take the opportunity to share not just the highs and lows of the past year for BrisStyle but my insights and thoughts about the coming year ahead.

It is germane however to firstly thank – and no thanks is really enough – Belinda Harris and Kelly-Anne Mott for their unbelievable continuing dedication to BrisStyle. Without the dedication of our casual staff members, BrisStyle would struggle to remain a viable entity. I am sure you have seen the organisational emails sent very late at night or very early in the morning - testament to the incredible amount of unpaid hours they work to keep our community engagement and events running smoothly.

I will also take the opportunity now to thank the other BrisStyle Committee members – Clare Collyer, Jenny Thor, Joanna (JoJo) Smith and Robyn Wood - for their time, effort, dedication and humour this year. It has been a pleasure to get to know you all and as the neophyte for 2016, your patience and help in educating me on all things BrisStyle has been invaluable and truly appreciated. Our treasurer, JoJo, has done an amazing job with Bel on moving our financials to the more efficient Xero accounting system and keeping everything checked and balanced.

A special thanks to Robyn Wood who is leaving the Committee after 3+ years of involvement. Your advice and commitment have been truly invaluable and I personally have benefitted much from your insights and ways of approaching matters from different angles. Good luck with all your future endeavours Robyn and I hope we still get to see you at BrisStyle events.

Turning to matters of the past financial year, it has without a doubt been a hectic year. Nonetheless, BrisStyle has continued to grow, learn and educate others while moving to Wynnum and adapting to a new community. I have sometimes thought it is lucky we all have a sense of humour and lots of wine at home!

Regardless of these challenges, we have seen our engagement with the Brisbane City Council, Logan City Council and the State Library of Queensland prosper and in turn the markets available to our members grow. This year we also organised market and workshop events at the Green Heart Fairs, at the Big Day of Belonging and continued workshops with Westfields at North Lakes, Helensvale, Carindale, Chermside and Garden City.

The move to our new office space at Wynnum has also produced some difficulties and the tyranny of distance seems to have affected participation numbers at social gatherings and workshops in particular. While we continue to hope that another more centralised space will become available in the future, for the meantime Wynnum is our home. It really is a lovely space and we hope more and more members will start to come and visit... once you get there you actually realise it isn't that far and the smell of the ocean is tantalising.

The opening of the new Wynnum Library has also produced collaborative opportunities for BrisStyle, including lovely get togethers with Pip Lincolne and Beci Orpin. This relationship will continue to grow over the coming year and we hope to engage further with the local Wynnum

community as it continues to change and grow also.

As volunteer coordinator this year it has been a struggle to get volunteers for our events. Promoting BrisStyle is the basis for growing our membership.

Besides a core group of very dedicated people to whom we all owe huge thanks

volunteer numbers are dwindling every year. This places an ever-growing burden on Belinda and Kelly-Anne and begs the question of "what do members see as their role in BrisStyle?"

Given this, I want to finish with a call to action: what time, help and skills can you give to your BrisStyle organisation in 2017?



Please take the time to think seriously about this challenge. As a not-for-profit community organisation, BrisStyle relies on member volunteers to keep running effectively and efficiently. I am continually inspired by the skills and artistic quality we as members collectively share. I am also humbled by the support and friendship we give to each other as a community. I ask that we all dig a little deeper in 2017 and give a little more of our time and skills to share BrisStyle with the wider community.

*Kathy Seton*

*BrisStyle Committee Member*

*On behalf of the BrisStyle Committee 2016*



## Secretary & Membership Report Belinda Harris



As BrisStyle continued to grow this year, I stayed on the committee in the role of Secretary as we had no other members step forward to take on the role.

With the support of the Brisbane City Council, BrisStyle moved into a fantastic new space within the refurbished Wynnum Community Centre (formally the Wynnum State School). The new HQ space at Wynnum continues to support our membership and offer a community space where our members have a place to 'come, meet, learn and create' in a supportive fun environment. The space allows us to have enough room for storage as our equipment and workshop supplies continue to grow and is close to the recently opened Wynnum Library.

The committee continued to liaise through monthly management meetings and using a private Facebook group in between meetings and this has continued to work well for communication. Having a dedicated space at Wynnum also continued to work well for the committee as it gave us a place to meet and share ideas and plan for the future of the organisation.

BrisStyle's core values continue to be reflected in all that we do:

- Support** – our creative community
- Create** – opportunities for BrisStyle members
- Promote** - handmade
- Activate** – creativity
- Strengthen** – our local community

At the end of the 2015/16 financial year BrisStyle had 209 members, this number was down by nearly 100 members compared to the end of the previous financial year. The committee believes that this is due to the changed rulings on events to include non-members at a premium rate. We still feel this was a more inclusive way forward and gave non-members including those just starting out, a way to participate in our events without making a commitment upfront. We had a definite increase in non-members participating at our events and hope that through continued liaising and support they will go on to join BrisStyle at a later date.

During the year, BrisStyle members were able to participate in an array of markets and events. As well as attend a number of creative development sessions to help boost their businesses.

We continued to work on our marketing collateral this financial year working towards a full re-brand and overhaul for the start of the 2016/17 financial year. Once again the BrisStyler's page on our website continues to receive excellent statistics and is one of our most clicked pages, with all financial members having the opportunity to create their own profiles linking back to their online shops and all the contact details for their online presence. Disappointingly a lot of members are not taking up this opportunity so we plan to raise awareness of this member benefit and help members who need to work on their profiles. Members also continued to have their Etsy shops promoted on the BrisStyle blog, website, Facebook page, Instagram and Etsy Teams Profile Page.

As always I have thoroughly enjoyed being a part of the committee and would like to thank our members, fellow committee members and BrisStyle staff for their support in seeing the organisation continue to grow.

**Belinda Harris**  
**Secretary of BrisStyle Inc.**

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## Program & Events Report Kelly-Anne Mott



### Introduction

BrisStyle continues to engage and educate the local community through a program of Events, Creative Development Sessions and Workshops, and provides an opportunity for both members and non-members to participate in Markets and Events.

BrisStyle has secured a 3-year contract with Brisbane City Council to continue facilitating the Brisbane Twilight Markets. Although a reduction in funding saw the event decreasing to 4 times per year, from 6, knowing that the event will be run for 3 years until 2018 enables BrisStyle to invest in additional infrastructure for the event.

Westfield has again engaged BrisStyle this financial year to host a variety of free workshops across centres including Chermside, Helensvale, Garden City, North Lakes and Carindale. We facilitated both adults and children's workshops across a variety of themes and activities. BrisStyle was also approached by other shopping centers this year including Brookside where we ran a series of Mother's Day workshops throughout May 2016.

BrisStyle continues to be involved with Etsy and hosted an Etsy Craft Party event in conjunction with the market we held at the state Library of Qld in June 2016. We engaged Magdalena Franco from Unleash Creative, who hosted her Himmeli Workshop especially created for Etsy AU.

Brisbane City Libraries continues to be a great supporter of BrisStyle and has continued to engage BrisStyle to offer a series of Creative Development Sessions across their facilities, including the recently re-opened Wynnum Library.

BrisStyle has hosted it's own workshops within it's new facility in Wynnum, engaging members to offer paid workshops as well as hosting free member catch up events.

### General Program Overview:

<b>WESTFIELDS WORKSHOPS</b>	<b>BRISBANE TWILIGHT MARKET</b>	<b>CREATIVE DEVELOPMENT SESSIONS</b>
<b>OTHER MARKET EVENTS</b>	<b>BRISSTYLE CRAFT WORKSHOPS</b>	<b>GREEN HEART FAIRS</b>

DATE	EVENT	VENUE	PARTICIPANTS
<b>July 1</b>	School Holiday Workshops – Moveable Dinos	Westfield Garden City Westfield North Lakes	
	School Holiday Workshops – Air Dry Clay Fossils	Westfield Strathpine	
	School Holiday Workshops – Dinosaur Tooth Necklaces	Westfield Helensvale	
	School Holiday Workshops – Dinosaur Tooth Necklaces	Westfield Chermside	
	School Holiday Workshops – Moveable Dinos		
<b>July 2</b>	School Holiday Workshops – Salt Dough Fossils	Westfield Garden City Westfield North Lakes	

	School Holiday Workshops – Terrariums School Holiday Workshops – Moveable Dinos School Holiday Workshops – Moveable Dinos School Holiday Workshops – Salt Dough Fossils	Westfield Strathpine Westfield Helensvale Westfield Chermside	
<b>July 3</b>	School Holiday Workshops – Terrariums School Holiday Workshops – Dinosaur Tooth Necklaces School Holiday Workshops – Dinosaur Hat & Feet School Holiday Workshops – Dinosaur Hat & Feet School Holiday Workshops – Terrariums	Westfield Garden City Westfield North Lakes  Westfield Strathpine  Westfield Helensvale  Westfield Chermside	
<b>July 4</b>	School Holiday Workshops – Dinosaur Tooth Necklaces School Holiday Workshops – Stained Glass Dinosaurs School Holiday Workshops – Dinosaur Tooth Necklaces School Holiday Workshops – Stained Glass Dinosaurs School Holiday Workshops – Dinosaur Tooth Necklaces	Westfield Garden City  Westfield North Lakes  Westfield Strathpine  Westfield Helensvale  Westfield Chermside	
<b>July 5</b>	School Holiday Workshops – Paper Plate Dino School Holiday Workshops – Stained Glass Dinosaurs School Holiday Workshops – Moveable Dinos School Holiday Workshops – Moveable Dinos School Holiday Workshops – Paper Plate Dino	Westfield Garden City Westfield North Lakes  Westfield Strathpine Westfield Helensvale Westfield Chermside	
<b>July 6</b>	School Holiday Workshops – Stained Glass Dinosaurs School Holiday Workshops – Moveable Dinos School Holiday Workshops – Stained Glass Dinosaurs School Holiday Workshops – Stained Glass Dinosaurs School Holiday Workshops – Stained Glass Dinosaurs	Westfield Garden City  Westfield North Lakes Westfield Strathpine  Westfield Helensvale  Westfield Chermside	
<b>July 7</b>	School Holiday Workshops – Moveable Dinos School Holiday Workshops – Paper Plate Dino	Westfield Garden City Westfield North Lakes Westfield Strathpine Westfield Helensvale Westfield Chermside	

	School Holiday Workshops – Paper Collage School Holiday Workshops – Paper Collage School Holiday Workshops – Moveable Dinos		
<b>July 8</b>	School Holiday Workshops – Dinosaur Hat & Feet School Holiday Workshops – Paper Collage School Holiday Workshops – Dinosaur Hat & Feet School Holiday Workshops – Dinosaur Hat & Feet School Holiday Workshops – Dinosaur Hat & Feet	Westfield Garden City  Westfield North Lakes Westfield Strathpine  Westfield Helensvale  Westfield Chermside	
<b>July 9</b>	School Holiday Workshops – Paper Collage School Holiday Workshops – Dinosaur Hat & Feet School Holiday Workshops – Paper Plate Dino School Holiday Workshops – Paper Plate Dino School Holiday Workshops – Paper Collage	Westfield Garden City Westfield North Lakes  Westfield Strathpine Westfield Helensvale Westfield Chermside	
<b>July 10</b>	School Holiday Workshops – Stained Glass Dinosaurs School Holiday Workshops – Dinosaur Tooth Necklaces School Holiday Workshops – Stained Glass Dinosaurs School Holiday Workshops – Dinosaur Tooth Necklaces School Holiday Workshops – Stained Glass Dinosaurs	Westfield Garden City  Westfield North Lakes  Westfield Strathpine  Westfield Helensvale  Westfield Chermside	
<b>July 31</b>	Brisbane Twilight Markets	King George Square	73
<b>August 16</b>	Children’s Craft Workshops – Pom Poms	City Botanic Gardens	
<b>August 29</b>	Creative Development Session - How to Sell At Markets	BrisStyle HQ	25
<b>September 12</b>	Children’s Craft Workshops – Binoculars	Westfield Chermside	
<b>September 13</b>	Children’s Craft Workshops – Paper Jet Planes	Westfield Chermside	
<b>September 13</b>	Green Heart Fair - Carindale	Carindale Reserve	88
<b>September 14</b>	Children’s Craft Workshops – Clay Dog Tags	Westfield Chermside	
<b>September 15</b>	Children’s Craft Workshops – Card Compass	Westfield Chermside	



<b>September 16</b>	Children's Craft Workshops – Binoculars	Westfield Chermside	
<b>September 17</b>	Children's Craft Workshops – Paper Jet Planes	Westfield Chermside	
<b>September 18</b>	Children's Craft Workshops – Clay Dog Tags	Westfield Chermside	
<b>September 18</b>	Brisbane Twilight Markets	King George Square	82
<b>September 19</b>	Children's Craft Workshops – Card Compass	Westfield Chermside	
<b>September 20</b>	Children's Craft Workshops – Binoculars	Westfield Chermside	
<b>September 21</b>	Children's Craft Workshops – Paper Jet Planes	Westfield Chermside	
<b>September 22</b>	Children's Craft Workshops – Clay Dog Tags	Westfield Chermside	
<b>September 23</b>	Children's Craft Workshops – Card Compass	Westfield Chermside	
<b>September 23</b>	Children's Craft Workshops – Fish Painting	Westfield Northlakes	
<b>September 24</b>	Children's Craft Workshops – Fish Painting	Westfield Northlakes	
<b>September 25</b>	Children's Craft Workshops – Fish Painting	Westfield Northlakes	
<b>September 26</b>	Children's Craft Workshops – Fish Painting	Westfield Northlakes	
<b>September 26</b>	Creative Development Session – Intellectual Property	BrisStyle HQ	7
<b>September 27</b>	Children's Craft Workshops – Fish Painting	Westfield Northlakes	
<b>September 28</b>	Children's Craft Workshops – Fish Painting	Westfield Northlakes	
<b>September 29</b>	Children's Craft Workshops – Fish Painting	Westfield Northlakes	
<b>October 17</b>	Creative Development Session – Selling Your Work In A Gallery	BrisStyle HQ	6
<b>October 23</b>	Brisbane Twilight Markets	King George Square	75
<b>October 24</b>	BrisStyle Pop Up Market	BrisStyle HQ	18
<b>October 31</b>	Creative Development Session – Bookkeeping for Creatives	BrisStyle HQ	8
<b>November 13</b>	Recreate Twilight Markets and Paper Fashion	King George Square	50
<b>November 29</b>	Etsy Made Local	Brisbane City Hall	
<b>December 4</b>	Brisbane Twilight Markets	King George Square	115
<b>November 30</b>	Craft Workshops – Christmas Bouquets	Westfield Northlakes	
<b>December 1</b>	Craft Workshops – Christmas Bouquets	Westfield Northlakes	
<b>December 2</b>	Craft Workshops – Christmas Bouquets	Westfield Northlakes	
<b>December 5</b>	Children's Craft Workshops – Christmas Baubles	Westfield Chermside	
<b>December 7</b>	Craft Workshops - Floral	Westfield Northlakes	
<b>December 8</b>	Craft Workshops - Floral	Westfield Northlakes	
<b>December 9</b>	Craft Workshops - Floral	Westfield Northlakes	

<b>December 12</b>	BrisStyle Bazaar	Museum of Qld	61
<b>December 13</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 14</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 15</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 16</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 17</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 18</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 19</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 20</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 21</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 22</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 23</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>December 24</b>	Craft Workshops – Christmas Baubles	Westfield Garden City	
<b>January 18</b>	Craft Workshops - Terrariums	Westfield Northlakes	
<b>January 19</b>	Craft Workshops - Terrariums	Westfield Northlakes	
<b>January 20</b>	Craft Workshops - Terrariums	Westfield Northlakes	
<b>February 8</b>	Craft Workshops – Kokedama	Westfield Northlakes	
<b>February 9</b>	Craft Workshops – Kokedama	Westfield Northlakes	
<b>February 10</b>	Craft Workshops – Kokedama	Westfield Northlakes	
<b>February 13</b>	Creative Development Session - How to Sell At Markets	Sunnybank Library	
<b>February 14</b>	Valentines Day Gift Wrapping	Westfield Helensvale	
<b>February 23</b>	Children’s Craft Workshop – Air Dry Clay Tags	Wynnum Family Daycare	75
<b>March 4</b>	Brisbane Twilight Markets	King George Square	79
<b>March 12</b>	The Butter Factory Markets	Kingston Butter Factory	47
<b>March 19</b>	Creative Development Session – Bookkeeping for Creatives	Brisbane Square Library	
<b>March 22</b>	Children’s Craft Workshop – Easter Cards	Wynnum Family Daycare	75
<b>April 16</b>	Creative Development Session – Intellectual Copy write	Kenmore Library	
<b>April 18</b>	Mummy Mondays – Air Dry Clay Gift Tag	Westfield Carindale	60
<b>April 19</b>	Children’s Craft Workshops	Wynnum Family Daycare	60
<b>April 27</b>	Craft Workshops – Hand Lettering	Westfield Northlakes	
<b>April 28</b>	Craft Workshops – Hand Lettering	Westfield Northlakes	
<b>April 29</b>	Craft Workshops – Hand Lettering	Westfield Northlakes	
<b>April 30</b>	Craft Workshops – Hand Lettering	Westfield Northlakes	
<b>May 5</b>	Craft Workshops – Kokedama	Brookfield Shopping Centre	45
<b>May 6</b>	Creative Workshop – Mothers Day Bouquet	BrisStyle HQ	7
<b>May 7</b>	Craft Workshops – Brush Lettering + Kokedama	Brookfield Shopping Centre	75
<b>May 17</b>	Children’s Craft Workshop – Jellyfish Suncatcher	Wynnum Family Daycare	75
<b>May 18</b>	Craft Workshops – Coffee Body Scrub	Westfield Northlakes	
<b>May 19</b>	Craft Workshops – Coffee Body Scrub	Westfield Northlakes	

<b>May 20</b>	Craft Workshops – Coffee Body Scrub	Westfield Northlakes	
<b>May 21</b>	Craft Workshops – Coffee Body Scrub	Westfield Northlakes	
<b>May 28</b>	Craft Workshops – Paper Necklaces	Wynnum Library	
<b>May 29</b>	Green Heart Fair - Chermside	BrisStyle HQ	54
<b>May 30</b>	Mummy Mondays – Flower Crowns	Westfield Carindale	60
<b>May 30</b>	Craft Workshops	Wynnum Library	
<b>May 31</b>	Craft Workshops – Pom Poms	Wynnum Library	
<b>June 1</b>	Craft Workshops	Wynnum Library	
<b>June 2</b>	Craft Workshops – Paper Gems	Wynnum Library	
<b>June 3</b>	Brisbane Twilight Markets	King George Square	85
<b>June 4</b>	Craft Workshops – Flower Looms	Wynnum Library	
<b>June 8</b>	Craft Workshops – Macramé	Westfield Northlakes	
<b>June 9</b>	Craft Workshops – Macramé	Westfield Northlakes	
<b>June 10</b>	Craft Workshops – Macramé	Westfield Northlakes	
<b>June 11</b>	Craft Workshops – Macramé	Westfield Northlakes	
<b>June 15</b>	Creative Workshop – Hand Lettering	BrisStyle HQ	19
<b>June 18</b>	BrisStyle indie Markets	State Library of QLD	63
<b>June 18</b>	Etsy Craft Party	State Library QLD	215
<b>June 25</b>	Creative Workshop – Paper Collage with Beci Orpin	BrisStyle HQ	19
<b>June 27</b>	Mummy Mondays – Cardboard Cactus	Westfield Carindale	60



### **Brisbane Twilight Markets**

July 31, September 18, October 23, December 4, March 4, June 3

The Brisbane Twilight Markets, an initiative of Brisbane City Council, produced by BrisStyle, continued to be held in King George Square. BrisStyle were lucky enough to secure a 3 year contract with Brisbane City Council to ensure that 4 markets a year will be held in the square until 2018.

Site options remained at 3mx3m with the option of share sites and the Co-Op also available. BrisStyle also continued to hire out Marquees and equipment as needed.

Stall Fees increased to \$120 for members, \$144 for non-members (20% premium). The Book & Save offer was also continued this financial year.

<b>Date</b>	<b>Members Sites</b>	<b>Non-Members Sites</b>	<b>Food Sites</b>
July 31	51	15	7
September 18	58	13	10
October 23	52	13	9
December 4	88	19	8
March 4	56	12	10
June 3	63	12	9



## Green Heart Fairs

Carindale September 13 and Chermside May 29

Brisbane City Council offered BrisStyle space for a handmade market place that shares the ethos of sustainability at both the Carindale and Chermside Green Heart Fairs.

At the conclusion of the May event, the Brisbane City Council approached BrisStyle to become the sole market entity at the Green Heart Fair events. With our members support, we hope to build on these numbers and have a greater presence at future events.

Date	Members
September 13	46
May 29	44



## BrisStyle Pop Up Market

October 24 2015

Held to coincide with the National Garage Sale Trail event, the BrisStyle Pop Up Market was a members-only exclusive event. There was a poor turn-out from both stall holders and crowds.

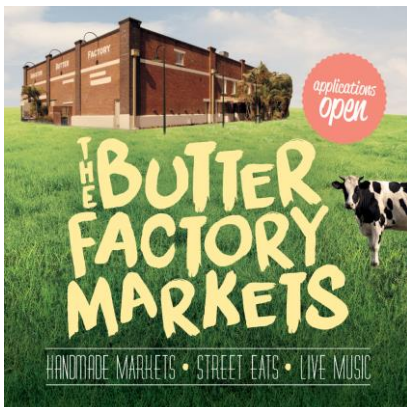
Date	Members
October 24	18

## BrisStyle Bazaar

November 12 2015

The BrisStyle Bazaar was again hosted with the support of the Qld Museum and Science Centre.

Date	Members	Non-Members
November 12	50	10



## The Butter Factory Markets

March 12

The Logan City Council approached BrisStyle to host a market within their local area. The historic Kingston Butter Factory was decided as the location and although crowd attendance was not as high as other events, they were encouraging enough to look at building on the event and hosting future markets in this location.

Date	Members	Non-Members	Food Sites
March 12	24	8	15



## Etsy Craft Party

June 18

BrisStyle hosted Brisbane's biggest Etsy Craft Party at the State Library of Queensland as part of the Big Day of Belonging BrisStyle indie Markets. The craft for this year's events was Himmeli. Bookings were strong, selling out almost 200 tickets within days, however there was a poor showing of attendees on the day itself, with roughly half of that actually attending.

## Big Day Of Belonging

June 18

The Big Day of Belonging was a collaboration between the State Library of Queensland and BrisStyle to combine markets and the Etsy craft party with a scheduled series of events to celebrate belonging. The Library itself recorded foot traffic of 1,800 attendees through the doors. Many of the crowd did not attend the Library itself. After the success of this event, the Library approached BrisStyle to host additional events over the next 12 months.

## Creative Development Sessions

**April 16th**  
10:00am - 12noon  
Kenmore Library  
**Intellectual Property Basics**  
presented by Kay Lam-MacLeod (Idealaw)  
What is intellectual property? How can you protect your IP? How can you avoid being involved in a dispute over someone else's IP?  
Bookings Essential via Kenmore Library Phone: 07 3407 0258

**March 19th**  
10:00am - 12noon  
Brisbane Square Library  
**Book Keeping For Creatives**  
presented by Joanna Smith  
Are you looking to get organised? Do you need to get the numbers under control? Learn some tips and tricks to get that paperwork sorted so you have more time to be creative.  
Bookings Essential via Brisbane Square Library Phone: 07 3403 8888

BrisStyle continued to host Creative Development Sessions, both on our own, and with the support of Brisbane City Council.

Brisbane City Council engaged BrisStyle to host a variety of sessions across several of their library facilities, covering topics such as Book Keeping, Intellectual Property and How To Sell at Markets.

Brisbane City Council has expressed an interest in engaging BrisStyle for further sessions in the future.

BrisStyle hosted its own sessions from the Teneriffe HQ, charging members \$5 per session and non-members \$10.

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## Creative Workshops

Various dates throughout the year



BrisStyle encouraged members to make the most of the BrisStyle HQ by hosting their own creative workshops within the space.

Overall the workshops were well received with differing levels of popularity and covered topics such as floral arranging and hand lettering.

## Westfield Workshops

Various dates

Westfield engaged BrisStyle to hold a raft of free kids craft workshops across its Helensvale, Garden City, Northlakes, Chermside and Carindale centers. BrisStyle approached its members to assist facilitating the workshops as paid facilitators.

BrisStyle was also asked to host a series of Adult workshops at Westfields North Lakes coinciding with different events the centre was offering. These workshop ranged from Kokedama, to Macramé and even Coffee Scrub and were extremely popular with the Westfields customers.

The workshops have been a great way to involve members in a different facet of the organisation and have also allowed BrisStyle to increase its profile in areas that are not currently being serviced.

Overall, BrisStyle has continued to position itself as a leading market organization with a strong reputation for delivering quality goods and services.

With so many markets now available in Brisbane and it's surrounds, it is important that BrisStyle maintains it's point of difference as a 100% locally handmade market. The positioning of our market dates around other markets is proving to be more important.

2016/2017 is shaping up to be another great year for both markets and events.

**Kelly-Anne Mott**  
*Event Coordinator*

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## Treasurer's Report

### JoJo Smith



The financial year ending 30 June 2016 saw Lynne Eisentrager stand down as Treasurer and myself take on the position. I would like to thank Lynne for her work and also Belinda Harris for all her input into the financial and operating matters of BrisStyle during the year.

BrisStyle's financial reports for the 2015/16 year have been independently audited by Aspire Financial Group and full details are set out in this Annual Report.

The Income and Expenditure Statement details all income and expenses for the year and calculates any surplus or deficit. The 2015/16 year saw a return to financial growth with a surplus of \$5,776 for the year. The majority of BrisStyle's income came from talks and sales (combined under Head Quarters Income), market events and membership fees.

The Balance Sheet lists all assets, liabilities and member's funds as at 30 June 2016. Closing member's funds rose to \$11,358 for the year due to the above surplus. BrisStyle is up to date with all GST payments and reporting requirements, Super Guarantee payments, Work Cover and Public Liability payments. It is also worth noting that BrisStyle had received \$7,489 in payments for markets and events after 30 June 2016, which will be recognised as income in the 2016/17 year.

It has been a pleasure to have been involved with BrisStyle. The tireless work of Belinda Harris and Kelly-Anne Mott, the committee members and volunteers make BrisStyle what it is today.

BrisStyle offers unique opportunities for its members to grow their handmade businesses and is a vital part of Brisbane's creative community.

If any members would like to view the accounts for the financial year ended 30 June 2016, please feel free to contact me.

JoJo Smith  
*Treasurer*

**INDEPENDENT AUDIT REPORT**

*To the Members*

*BrisStyle Inc.*

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**Scope**

We have audited the financial report of the BrisStyle Inc. for the year ended 30 June 2016, as set out on pages 1-2. The Management Committee is responsible for the financial report. We have conducted an independent audit of the financial report in order to express an opinion on it to the members of the Association.

The financial report has been prepared for distribution to members for the purpose of fulfilling the Committee of Management's financial reporting requirements under the entity's constitution. We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.

Our audit has been conducted in accordance with Australian Auditing Standards to provide reasonable assurance as to whether the financial report is free of material misstatement. Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial report, and the evaluation of procedures have been undertaken to form an opinion whether, in all material respects, the financial report is presented fairly in accordance with Accounting Standards and other mandatory professional reporting requirements (including Australian Accounting Interpretations) and statutory requirements so as to present a view which is consistent with our understanding of BrisStyle Inc. financial position, the results of its operations and its cash flows.

**Qualification**

As in the case of similar organisations, it was impracticable to extend our examination of income derived from operations beyond that information which is recorded in the books of account. The audit opinion expressed in this report has been formed on the above basis.

**Audit Opinion**

In our opinion, the financial report of BrisStyle Inc. is properly drawn up:

- (a) so as to give a true and fair view of the financial position of BrisStyle Inc. as at 30 June 2016 and the results of its cash flows for the year then ended;
- (b) in accordance with applicable Accounting Standards and other mandatory professional reporting requirements;
- (c) as at 30 June 2016, there were no mortgages, charges or securities of any description affecting any of the property of the incorporated association.

Yours faithfully,



**IAN KRARUP FIPA**  
29<sup>th</sup> September 2016



BRISSTYLE INC.

STATEMENT BY THE BOARD OF MANAGEMENT

AS AT 30 JUNE 2016

In the opinion of the members of the Board of Management:

1. (a) The accompanying Income and Expenditure Statement is drawn up so as to give a true and fair view of the financial position of the Incorporated Association for the year ended 30 June 2016.  
(b) The accompanying Balance Sheet is drawn up so as to give a true and fair view of the state of affairs of the Incorporated Association as at 30 June 2016.
2. As at the date of this statement there are reasonable grounds to believe that the Incorporated Association will be able to pay its debts as and when they fall due.
3. The accounts of the Incorporated Association have been prepared in accordance with the Queensland Associations Incorporation act 1981 (as amended).
4. As at 30 June 2016, there were no mortgages, charges, or securities of any description, affecting any of the property of the Incorporated Association.

Signed in accordance with a resolution of the Board of Management.

\_\_\_\_\_  
Chairperson

\_\_\_\_\_  
Treasurer

Dated: \_\_\_\_\_

**BRISSTYLE INC**  
**INCOME AND EXPENDITURE STATEMENT**  
**FOR THE YEAR ENDING 30 JUNE 2016**

	2016	2015
	\$	\$
<b>INCOME</b>		
Membership Payments	15,621.32	21,138.32
Head Quarters Income	81,236.38	36,251.67
Advertising	118.21	1,938.05
Bank Interest	335.77	381.03
BrisStyle Website	-	54.55
BiM Income	8,533.15	24,213.54
BiM Paypal Fees	24.33	29.04
BiTM Income	39,061.38	30,577.56
Logan Markets	3,492.57	-
BiECO Income	14,171.81	5,679.42
Other Events	6,169.19	9,660.79
Equipment Hire Fees	2,540.96	1,949.08
ETSY Sales	1,818.18	8,114.97
BrisStyle Information Sessions	4,433.43	6,800.00
EPICURE Equipment Hire Fees	-	302.26
<b>TOTAL INCOME</b>	<b>177,556.68</b>	<b>147,090.28</b>
<b>EXPENDITURE</b>		
Bank Fees	504.66	330.30
Insurance Fees	1,082.94	3,462.63
Advertising Costs	2,814.91	3,160.62
Graphic Design Costs	501.30	1,070.00
Website Costs	573.60	3,342.71
Membership Expenses	3,575.29	1,388.90
Office Supplies	1,347.63	254.44
ETSY Costs	51.93	336.59
Computer Equipment	1,076.34	3,518.87
Postage & Shipping	255.89	28.46
Hire of Equipment	-	143.95
BiM Costs	2,573.54	9,996.34
BiTM Costs	3,515.51	291.40
BiECO Costs	325.92	-
Bazaar Market	1,629.98	1,159.09
Other Event Costs	4,703.05	3,254.53
BrisStyle Information Sessions	943.61	1,196.64
Wages	74,682.60	81,292.66
Contractors	1,545.68	3,546.08
Superannuation Expenses	13,996.58	7,700.76
Head Quarters Rent	2,761.58	2,066.55
Head Quarters Expenses	3,648.43	8,010.60
Head Quarters Retail Sales	-	5,484.14
Promotional Goods	2,819.07	1,143.68
Catering	1,055.58	1,387.86
Contractors	30,791.09	137.50
Equipment for Marketing	4,143.26	357.02
Volunteer Gifts	463.59	588.95
Workshop Supplies	10,075.32	3,969.66
Phone	321.12	-
Correction to Sales	-	1,197.51
<b>TOTAL EXPENDITURE</b>	<b>171,780.00</b>	<b>149,818.44</b>
<b>CURRENT YEAR SURPLUS/(DEFICIT)</b>	<b>5,776.68</b>	<b>(2,728.16)</b>

**BRISSTYLE INC  
BALANCE SHEET  
FOR THE YEAR ENDING 30 JUNE 2016**

	2016 \$	2015 \$
<b>ASSETS</b>		
Community Savings Account	11,880.80	12,738.86
Debit Card Account	95.90	464.86
ING Account	20,078.04	5,039.26
PayPal Account	417.40	546.79
Petty Cash	270.00	50.00
Head Quarters Bond	-	1,625.00
Debit Account	(698.00)	-
Trade Debtors	(1,027.10)	3,167.56
Prepaid Expenses	2,583.43	-
<b>TOTAL ASSETS</b>	<b>33,600.47</b>	<b>23,632.33</b>
<b>LIABILITIES</b>		
Trade Creditors	1,776.03	1,324.62
GST Collected	3,621.00	3,614.53
GST Paid	(2,157.00)	-
Payroll Accruals Payable SUPER	6,888.28	768.77
PAYG Withholding	4,624.02	2,068.02
Unearned Revenue	7,489.67	10,997.43
<b>TOTAL LIABILITIES</b>	<b>22,242.00</b>	<b>18,773.37</b>
<b>NET ASSETS</b>	<b>11,358.47</b>	<b>4,858.96</b>
<b>REPRESENTED BY</b>		
Opening Members Funds	5,581.79	7,587.12
Current Year Surplus	5,776.68	(2,728.16)
<b>CLOSING MEMBERS FUNDS</b>	<b>11,358.47</b>	<b>4,858.96</b>

## Supporters

BrisStyle Inc. would like to say a big thank you to its 2015-2016 supporters! Without the support of these large and small businesses BrisStyle would not be able to continue the way we do.



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