

BrisStyle Inc.

Annual Report

2014- 2015

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President's Report

Kirsten Devitt



BrisStyle

Firstly, I have to say thanks so much for having me as your President this past term.

I would never have believed when I started out at my first event all of those years ago that I would have the wonderful opportunity of being involved in making the decisions that help to make this great community organisation continue on and grow.

The year has been filled with many highlights, and a few challenges, for this 7 year old organisation, but as we continue to grow and change we continue to meet challenges head on and have come to the close of 2015 looking bigger and better than ever.

We achieved many of our long and short term goals, including staging our own in-house events at HQ (markets, workshops and events) while still remaining the home of the premier go-to markets for the whole of the Brisbane area - The BrisStyle Twilight Markets.

This year the markets became even more of a draw card as we added food and entertainment to the lineup and drew bigger crowds than ever.

We sadly said goodbye to our City Hall Markets as they were no longer viable but we thank all of the members who participated in these markets - if nothing else it was great to be out of the crazy Brisbane weather and have some great days in the recently restored iconic Brisbane City Hall.

The year also saw us forge a great working partnership with Westfield as we were their preferred providers of workshops for school holidays - this relationship has grown to see us doing regular workshops in their shopping centers all around Brisbane which provides a great source of income to keep BrisStyle growing into the future. Thank you so much to the wonderful volunteers and paid facilitators that have helped along the way to make this a possibility.

In September 2014, we had the lovely fortune of having Kelly-Anne Mott come to join us on the BrisStyle team as our new Events Coordinator and we have appreciated her injection of enthusiasm and expertise as BrisStyle continues to grow.

BrisStyle has seen our wonderful relationship with Etsy AU continue to flourish. We successfully hosted a very well attended Etsy Craft Party, which was definitely a highlight of the year and we loved having the beautiful Lena from Lena Lime come along to teach us all the craft of turning paper into amazing Polatiski chandelier creations. We hosted a range of Etsy Workshops and talks widening the Brisbane based Etsy community and support our long standing sellers.

BrisStyle continues to grow in membership and in customer following this year and opportunities have expanded to include more members and non-members which has fostered strong community ties and encouraged personal and organisational growth.

Thank you to our continuing and hard-working staff, Belinda Harris, our Operations Manager and Kelly-Anne Mott, again, our Events Coordinator. I am always heartened and warmed by the fact that, in this day and age, these two ladies have shown dedication beyond the few hours that they are paid per week. In a year where we struggled terribly to garner volunteer support, as life grew busy for everyone, these two pushed on harder and made things happen out of their unbelievable reserves of patience, vision and sheer hard work.

I must also take this opportunity to thank the committee members for the time they have volunteered and their great input - that you keep coming and keep bringing fresh and innovative ideas and being there to push BrisStyle forward into the future is a great thing. You have been appreciated greatly. To our outgoing Committee members Marta Walenda, Vicki Sinclair, Pattie Murray and Felicity Clarke, Michelle Pujol and Anna-Margot Collins – your wealth of experience and enthusiasm has been greatly appreciated and thank you does not seem enough! And to Robyn Wood who is re-nominating for another term, your knowledge, support and advice will be welcome by the new team and we sincerely appreciate your time and effort not only at events but all the hard work you put in behind the scenes.

Finally, I would like to thank the members of BrisStyle. You are the heart and soul of the machine. BrisStyle belongs to you and hope that in the coming year we see you grow in your own creative pursuits and evolve into the crafts people and artists that you want to be. BrisStyle needs each and everyone one of you to be vital and remain such a brilliant organisation.

Kirsten Devitt
President of BrisStyle Inc.

Secretary & Membership Report

Belinda Harris



As BrisStyle has continued to grow, I stepped back into the role of secretary when committee member Vicki Sinclair sadly stepped down from her role due to personal commitments.

We moved into a beautiful office space at Tenerife in mid 2014. The HQ space at Tenerife continued to support our membership and offer a community space where our members had a place to 'come, meet, learn and create' in a supportive fun environment. We were lucky enough to receive a grant from the OLGR community benefit funding program, which enabled us to purchase some computer equipment and also do a full website upgrade.

The committee continue to liaise through monthly management meetings and using a private Facebook group in between meetings and this has continued to work well for communication. Having a dedicated space at Teneriffe was fantastic for the committee as it gave us a place to meet and share ideas and plan for the future of the organisation.

Through our membership BrisStyle's core values continue to be reflected:

Support – our creative community

Create – opportunities for BrisStyle members

Promote - Handmade

Activate – creativity

Strengthen – our local community

At the end of 2014 BrisStyle had 248 members, this number rose to 297 by the end of the financial year. Which was a slight decrease from previous years but the committee also changed our rulings on events to include non-members at a premium rate. We felt this was a more inclusive way forward and gave non-members including those just starting out, a way to participate in our events without making a commitment upfront. We found that many of these non-members then went on to join BrisStyle at a later date once they had attended our events.

During the year, BrisStyle members were able to participate in an array of markets and events. As well as attend a number of creative development sessions to help boost their businesses.

BrisStyle continued to offer collaborative advertising opportunities through our partners at *Peppermint* magazine, as well as a host of other advertising opportunities such as appearing in a video for the Twilight Markets on the screens in King George Square and Queen Street Mall.

The BrisStyle website had a complete overhaul, giving it a bright fresh new look and making it easier for the staff to update and maintain. The BrisStyler's page continues to receive excellent statistics and is one of our most clicked pages, with all financial members having the opportunity to create their own profiles linking back to their online shops and all the contact details for their online presence. Members continued to have their Etsy shops promoted on the BrisStyle blog, website, Facebook page, Instagram and Etsy Teams Profile Page.

As always I have thoroughly enjoyed being a part of the committee and would like to thank our members, fellow committee members and BrisStyle staff for their support in seeing the organisation continue to grow.

Belinda Harris

Secretary of BrisStyle Inc.

Program Report

Kelly-Anne Mott



Introduction

BrisStyle continues to be the leading all-handmade market place in the general Brisbane area as we continue to engage and educate the local community through a program of events, Creative Development sessions and workshops. BrisStyle also continues to be involved with Etsy and hosted an Etsy Craft Party event.

Brisbane City Council's continued support of BrisStyle provided the funding for BrisStyle to again host the Brisbane Twilight Markets. Additional funding from the Council also allowed BrisStyle to facilitate the I ♥ Craft Creative Development Program.

Extra events with G20 funding provided BrisStyle with an opportunity to host affordable community markets in Sandgate and 17 Mile Rocks.

BrisStyle hosted its own school holiday programs in 2014 and was approached by Westfield to host school holiday programs within some of its centers in 2015.

General Program Overview:

DATE	EVENT	VENUE	PARTICIPANTS
July 1	School Holiday Crafts – Novelty Pom Poms	BrisStyle HQ	2
July 1	School Holiday Crafts – Paper Plate Weaving	BrisStyle HQ	2
July 3	School Holiday Crafts – String Art Wall Hangings	BrisStyle HQ	5
July 3	School Holiday Crafts – Journal Making	BrisStyle HQ	4
July 5	I ♥ Craft Heart to Heart with Ellie Beck	Brisbane Square Library	11
July 8	School Holiday Crafts – Embroidery Wall Hanging	BrisStyle HQ	3
July 8	School Holiday Crafts – Paper Flower Crowns	BrisStyle HQ	3
July 10	School Holiday Crafts – Pet Rocks	BrisStyle HQ	7
July 10	School Holiday Crafts – Canvas Art	BrisStyle HQ	4
July 12	BrisStyle indie Markets	Brisbane City Hall	19
July 24	Creative Workshop – Ripple Crochet	BrisStyle HQ	14
July 26	Creative Development – Online Selling	BrisStyle HQ	97
August 1	Brisbane Twilight Markets	King George Square	56
August 2	I ♥ Craft Heart to Heart with Alice Veivers	Brisbane Square Library	12
August 9	BrisStyle indie Markets	Brisbane City Hall	30
August 16	I ♥ Craft Heart to Heart with Patience Hodgson & Rachel Burke	Brisbane Square Library	13
August 21	Creative Workshop – Charm Bracelet Making	BrisStyle HQ	9
August 23	Creative Development – Photography	BrisStyle HQ	74
August 30	Destash and Dash	St Augustine's	19
September 4	Creative Development – Set Up Your Etsy Store	BrisStyle HQ	9
September 6	I ♥ Craft Heart to Heart with Maryanne Talia Pau	Brisbane Square Library	10
September 13	Creative Development – Social Media	BrisStyle HQ	88
September 13	Creative Workshop – Modern Calligraphy	BrisStyle HQ	12

September 13	Creative Workshop – Layered Screen Printing	BrisStyle HQ	6
September 20	BrisStyle indie Markets	Brisbane City Hall	37
September 23	School Holiday Crafts – Sewing Cards	BrisStyle HQ	1
September 23	School Holiday Crafts – Pom Pom Making	BrisStyle HQ	4
September 24	School Holiday Crafts – Flower Looms	BrisStyle HQ	8
September 24	School Holiday Crafts – Jewellery Making	BrisStyle HQ	8
September 24	School Holiday Crafts – Macramé	BrisStyle HQ	8
September 30	School Holiday Crafts – Dream Catchers	BrisStyle HQ	7
October 1	School Holiday Crafts – String Art	BrisStyle HQ	4
October 1	School Holiday Crafts – Pet Rocks	BrisStyle HQ	4
October 1	School Holiday Crafts – Decorated Mug/Plate	BrisStyle HQ	7
October 11	BrisStyle indie Markets	Brisbane City Hall	25
October 12	Green Heart Fair	Carindale	
October 18	Creative Development – Map & Hatch	BrisStyle HQ	80
October 24	Brisbane Twilight Markets	King George Square	67
November 8	BrisStyle indie Markets	Brisbane City Hall	25
November 15	G20 Markets	Sandgate	
November 16	G20 Markets	17 Mile Rocks	
November 22	BrisStyle Bazaar	Qld Museum	53
November 28	Racecourse Rd Christmas Markets	Racecourse Rd	26
November 29	Creative Development – Intellectual Property	BrisStyle HQ	93
December 5	Brisbane Twilight Markets	King George Square	99
December 13	BrisStyle indie Markets	Brisbane City Hall	47
February 12	Creative Workshop – Crochet a Bowl	BrisStyle HQ	6
February 20	Brisbane Twilight Markets	King George Square	40
February 21	Creative Workshop – String a Pearl Necklace	BrisStyle HQ	9
March 5	Creative Workshop – Hello Life Paper Craft	BrisStyle HQ	4
March 12	Creative Workshop – Beginners Crochet	BrisStyle HQ	2
March 14	BrisStyle Pop Up Markets	BrisStyle HQ	33
March 19	Creative Workshop - Next Steps Crochet	BrisStyle HQ	2
March 27	Creative Workshop – Create a Chalkboard	BrisStyle HQ	0
March 31	Creative Workshop – Create a Friendship bracelet	BrisStyle HQ	0
Easter Holidays	Children’s Craft Workshops	Westfield Garden City	
Easter Holidays	Children’s Craft Workshops	Westfield North Lakes	
April 17	Brisbane Twilight Markets	King George Square	58

Brisbane Twilight Markets

August 1 2014, October 24 2014, December 5 2014, February 20 2015, April 17 2015



The Brisbane Twilight Markets, an initiative of Brisbane City Council, produced by BrisStyle, were held in King George Square.

Site options remained at 3mx3m with the option of share sites and the Co-Op also available. BrisStyle continued to hire out Marquees.

The December 5 event was well attended and this year, the event was moved outside the pantomime period, due to concern over overcrowding in the square. This decision was welcomed by stallholders who felt that crowds were better able to access their stalls.

In 2015, the trading hours were extended to 4pm-9pm (previously 5pm-9pm) after feedback from stallholders.

Stall costs were also increased to \$110 Inc. GST for a 3mx3m site after discussions with Council towards making the event a self-sustaining event for when the Brisbane City Council is unable to keep funding the markets.

The February 20 Market was cancelled by Brisbane City Council over weather fears from a cyclone. This is the first event that has been cancelled in BrisStyle's history. In accordance with the BrisStyle policy, no refunds were issued.

The April 17 event was the biggest Brisbane Twilight Markets in history. Feedback from stallholders was overwhelming, with many calling this their 'best market ever' out of all the markets they had ever attended.

For the first time, in 2015, a Book & Save offer extended to Brisbane Twilight Market participants. Exclusive to members only, stallholders could opt to book in for 6 markets for a 10% discount or 3 markets for a 5% discount. 5 members opted for the 6-market discount and 4 opted for the 3-market discount.

Date	Members	Non-Members
August 1	64	n/a
October 24	61	6
December 5	88	11
February 20*	36	4
April 17	52	6

**event cancelled*

BrisStyle indie Markets

July 12, August 9, September 20, October 11, November 8, December 13, May 9



indie Markets were hosted at Brisbane City Hall m.

Numbers continued to decline in 2015 and after a poor showing at the May 9 event, and in consultation with the committee, any further upcoming BrisStyle indie Markets were cancelled.

High venue costs, which translated to high stall fees, and low stallholder numbers led to a loss in revenue for the event overall. Although there were some member support, and backlash when the events were cancelled, it did not make fiscal sense for BrisStyle to continue to lose money.

Date	Members	Non-Members
July 12	19	n/a
August 9	30	4
September 20	35	2
October 11	25	n/a
November 8	23	2
December 13	36	2
May 9	29	2

BrisStyle Bazaar

November 22

The BrisStyle Bazaar was again hosted with the support of the Qld Museum and Science Centre.

Held from 9am-3pm in the Whale Mall, the BrisStyle Bazaar featured a large bra banner, constructed by volunteers, to tie in with the lingerie theme of the current exhibition. Live Music was provided by BrisStyle. Feedback from stallholders was positive.



Date	Members	Non-Members
November 22	49	4

WOW Women of the World Markets

June 19-21

BrisStyle was approached by the organisers of WOW Women of the World Festival to host markets in conjunction with their 3 day festival at the QUT Gardens Point Campus.

The festival is an international event that was being held in Australia for the first time.



Feedback from stallholders was mixed. As with all events, some stallholders had a great market, whereas others didn't do so well. BrisStyle was expecting larger crowds than what was in attendance, based on the ticket sales of the event. This event was held exclusively for members. Several Members attended the event over multiple days.

Date	Friday 19 June	Saturday 20 June	Sunday 21 June
Stall Holders	18	24	13

BrisStyle Pop Up Markets

March 14, June 13



To supplement the loss of the BrisStyle indie Markets, the BrisStyle HQ Pop Up Markets were scheduled to take place 3 times a year in the underground car park of HQ at 24 Macquarie St Teneriffe. This event was held exclusively for members and allowed vintage, destash craft supplies, seconds, samples, sale products and new-handmade items to be sold.

The March event combined a fashion parade featuring items provided by Alice Nightingale, Each to Own, Massuri and

Michelle Pujol. There were issues with the lack of mobile phone reception, critical to use paypal and eftpos facilities within the venue, but overall the feedback was positive.

Artslink assisted by opening the café and gallery as well as handing out flyers on the street and helping to get people through the doors.

The June event was held on a day with terrible weather, severely impacting on crowds. The lack of volunteers also impacted on the people coming through the doors. The October event was scheduled to coincide with the national Garage Sale Trail.

Date	Members
March 14	33
June 13	30

Racecourse Rd Christmas Markets

November 28

BrisStyle continued its association with the Racecourse Rd Community in 2014 by hosting a Christmas Market as part of the Christmas Festival.



There was rain on the afternoon of the event and the main stage was delayed in being set-up whilst a decision was made on the feasibility of the event in wet weather. All BrisStyle sites were moved undercover into the hall.

Feedback from stallholders was that the event was poorly attended and that, trade wise, it was not worth their effort. After discussions with the committee, it was decided that we would not support an event where we did not have the support of stallholders, and we would not be supporting this event again in the future.

Date	Members
November 28	26

Green Heart Fairs

Carindale October 12 and Chermside May 31

Brisbane City Council invited BrisStyle to join in the annual Green Heart fair events to create a handmade market place that shares the ethos of sustainability at both the Carindale and Chermside Green Heart Fairs.



At the conclusion of the May event, the Brisbane City Council approached BrisStyle to become the sole market entity at the Green Heart Fair events. With our members support, we hope to build on these numbers and have a greater presence at future events.

Date	Members
October 12	26
May 31	10

G20 Events

November 17 Sandgate, November 18 17 Mile Rocks

BrisStyle was approached by the G20 Organising Committee to host events at their Big Community BBQ Events. BrisStyle approached members but found it difficult as it was over a long weekend in the summer heat. No advertising material was provided by the organisers.

Date	Members
November 17	6
May 31	4

School Holiday Crafts

June/July and September/October School Holidays.

BrisStyle organized a range of paid kids workshops during the school holidays at HQ. The workshops were scheduled around existing staff hours to help keep costs low. Additional craft facilitators were engaged as required.

There was a small but loyal following to the workshops with positive feedback from parents and caregivers.



DATE	WORKSHOP	ATTENDEES
July 1	School Holiday Crafts – Novelty Pom Poms	6
July 1	School Holiday Crafts – Paper Plate Weaving	6
July 3	School Holiday Crafts – String Art Wall Hangings	5
July 3	School Holiday Crafts – Journal Making	7
July 8	School Holiday Crafts – Embroidery Wall Hanging	4
July 8	School Holiday Crafts – Paper Flower Crowns	4
July 10	School Holiday Crafts – Pet Rocks	7
July 10	School Holiday Crafts – Canvas Art	4
September 23	School Holiday Crafts – Sewing Cards	4
September 23	School Holiday Crafts – Pom Pom Making	4
September 24	School Holiday Crafts – Flower Looms	8
September 24	School Holiday Crafts – Jewellery Making	8
September 24	School Holiday Crafts – Macramé	8
September 30	School Holiday Crafts – Dream Catchers	7
October 1	School Holiday Crafts – String Art	4
October 1	School Holiday Crafts – Pet Rocks	4
October 1	School Holiday Crafts – Decorated Mug/Plate	7

Creative Workshops

Various dates

BrisStyle encouraged members to make the most of the BrisStyle HQ by hosting their own creative workshops within the space.

Overall the workshops were well received with differing levels of popularity.



DATE	WORKSHOP	ATTENDEES
July 24	Creative Workshop – Ripple Crochet	14
August 21	Creative Workshop – Charm Bracelet Making	9
September 13	Creative Workshop – Modern Calligraphy	12
September 13	Creative Workshop – Layered Screen Printing	6
February 12	Creative Workshop – Crochet a Bowl	6

February 21	Creative Workshop – String a Pearl Necklace	9
March 5	Creative Workshop – Hello Life Paper Craft	4
March 12	Creative Workshop – Beginners Crochet	2
March 19	Creative Workshop - Next Steps Crochet	2
March 27	Creative Workshop – Create a Chalkboard	0
March 31	Creative Workshop – Create a Friendship bracelet	0
April 18	Creative Workshop – String a Pearl Necklace	0
April 18	Creative Workshop - Natural Botanical Dyeing	6

Westfield School Holiday Workshops

June/July and September/October School Holidays

Westfield engaged BrisStyle to hold a raft of free kids craft workshops across its Helensvale, Garden City, Northlakes, Chermside and Carindale centers. BrisStyle approached its members to assist facilitating the workshops as paid facilitators.

Sessions were run on a drop-in basis averaging 20 children per half hour.

The workshops have been a great way to involve members in a different facet of the organization and have also allowed BrisStyle to increase its profile in areas that are not currently being serviced.



Etsy Craft Party

June 5

BrisStyle hosted Brisbane's biggest Etsy Craft Party at HQ. Assisted by Lena Lime, this year's 'Paper' theme made way for Polish Paper Chandeliers.

More than 100 guests attended the event.



I ♥ Craft Creative Development Sessions

Perfect for hobbyists through to emerging and established craftisans, each session aims to:

- Be a source of education, inspiration, and motivation.
- Provide you with the latest creative business knowledge in a nurturing environment.
- Connect you with motivating guest speakers and fellow creatives.

Saturday 26 July ONLINE SELLING
How to Optimize Your Online Selling Success: Selling online has never been more popular or simple! Whether just started out selling your handmade craft items or a seller from way back, this session will break down all the latest tips to achieving a cohesive online presence.

Saturday 23 August PRODUCT PHOTOGRAPHY
Top Tips to Stylish Images: Turn your crisp, clear, stylish image envy into reality! This session will give you the essentials to achieve coveted items or a seller from way back, contemporary product photography, including some super simple styling basics, cohesive online presence.

Saturday 13 September MARKETING & SOCIAL MEDIA
Top Tips from local Marketing & Social Media expert Jessa Van Dam: Social media trends change by the minute! Let local entrepreneur Jessa Van Dam give you the latest news on why social media is vital to the success of your online business, and how to work smarter, not harder on your social media marketing strategy.

Saturday 18 October MAP AND HATCH
Easy Business Planning for Creatives: This workshop designed by Sally Funn from Flight Studios, will teach you the process of mapping out your creative ideas to help determine whether turning your hobby into a business is a viable option. You'll learn to apply easy to understand business-planning tools to clarify your ideas to hatch your creative goals.

Saturday 15 November PROTECTING YOUR PRODUCTS
Intellectual Property Law for Your Creative Works: Our experts return with a session that will focus on how intellectual property law can be used to protect your creative products. Have all your questions answered about trademarks, copyright and design registration, and give you practical tips on how to protect your products and deal with infringers.

TIME 10am-12:30pm
VENUE BrisStyle HQ 1F/24 Macquarie Street, Teneriffe
COST FREE but bookings essential. To book visit www.brisstyle.com.au

Wearing their creative hearts on their sleeves first up are:

April 5
Kirsten Devitt
 from Each to Own
 - Jewellery & home wares designer.

June 21
Stephanie Phillips
 from This Brown Wagon
 - Blogger, mum and children's creative.

May 17
Clare Collyer
 from Zilpa
 - retail business owner, homewares and accessories designer.

July 5
Ellie Beck
 from Petajapuram and Deadwood Creative
 - Instagram guru, blogger and screen printer.

TIME Saturday 10.30am - 12pm
VENUE Brisbane Square Library, Brisbane City
BOOKINGS ESSENTIAL Directly through Brisbane Square Library on 07 3403 4166 **COST** FREE
 Presented by BrisStyle Inc. and proudly supported by Brisbane City Council Libraries.

Join us for a series of heart to hearts with some of Brisbane's most successful creatives!

These interview style Q&A 'Heart to hearts' are set to take you on a creative journey to learn how these professional craftisans developed their signature style and stay relevant in the marketplace whilst still having a work / life balance.

Hosted by BrisStyle Inc., this brand new series is part of the successful i ♥ Craft Program, where blossoming Brisbane creatives and professional artisans alike will have the opportunity to ask questions, meet and greet the interviewees and be inspired in their own creative pursuits.

www.brisstyle.com.au

BrisStyle again presented a series of I Heart Craft Creative Development Sessions with the support of the Brisbane City Council.

These events included a broad range of topics from Online Selling, Product Photography, Marketing and Social Media, Map & Hatch and Protecting your Products.

The sessions were offered free of charge to participants and attracted a total of 441 participants.

The sessions were held at HQ on Saturday mornings.

I Heart Craft Heart to Heart Sessions

BrisStyle presented a series of I Heart Craft Heart to Heart Sessions with the support of the Brisbane City Council.

The sessions were held in the Brisbane Square Library and were a great opportunity for creatives to hear from successful local artists on how they manage to balance a creative enterprise and a home life.

Speakers included Ellie Beck, Alice Veivers, Patience Hodgson, Rachel Burke and Maryann Talia Pau.

Overall, 2014/2015 saw an extensive event schedule with a great variety of workshops, markets, special events and educational sessions that benefitted both members and non-members.

As Markets continue to trend in Brisbane and surrounding areas, it's of even greater importance to maintain our strong handmade ethos and market criteria to maintain a point-of-difference from the many other events. A strong focus on members, communication and maintaining the quality and integrity of our events is paramount.

Moving forward, I look forward to investigating new market and event opportunities within South East Queensland.

Kelly-Anne Mott
Event Coordinator

Treasurer's Report

Lynne Eisentrager

BrisStyle's financial reports for the 2014-15 financial year have been independently audited by Aspire Financial Group, and detailed figures are set out in the Financial Statements enclosed in this Annual Report.



BrisStyle experienced a small loss this year, due mostly to the high costs involved in running the BiM markets at City Hall. The reluctant decision was made to discontinue these markets due to the financial difficulties in keeping them running. The venue was much enjoyed by BrisStyle marketeers and market-goers, but the high cost of running these markets resulted in stall fees which were beyond the budget of many of our marketing members. The resulting drop in stall bookings made it impossible for BrisStyle to cover the City Hall rent and other costs.

It is important to note that this loss would have been substantially higher had the July to April HQ rent not been prepaid and the expense taken up in the previous financial year. This cost too has become unsustainable, and the committee have decided to rent a smaller space in the same building at this stage. The committee continues to seek other options with regard to the housing of their operations. The most difficult cost for BrisStyle to absorb, like most not-for-profit organisations, continues to be those of an operational nature. BrisStyle relies heavily on the many volunteer hours contributed by the committee and other members, and we are extremely grateful to all those who have contributed in this way to the BrisStyle community.

During this year BrisStyle received a grant from the OLGR community benefit funding program, allowing us to purchase some much needed equipment such as computers for the office, and an upgrade to the website.

Also on a very positive note, all other BrisStyle activities, such as the Twilight markets and professional development sessions continue to be financially viable and well supported by members. These activities will continue in the new financial year, which along with scaling back of less viable activities as mentioned earlier, should see an improvement in next year's bottom line.

Whilst I will be stepping down from the committee mid term due to work commitments, the role will be in good hands with JoJo Smith taking over.



INDEPENDENT AUDIT REPORT
To the Members
BrisStyle Inc.

Scope

We have audited the financial report of the BrisStyle Inc. for the year ended 30 June 2015, as set out on pages 1-2. The Management Committee is responsible for the financial report. We have conducted an independent audit of the financial report in order to express an opinion on it to the members of the Association.

The financial report has been prepared for distribution to members for the purpose of fulfilling the Committee of Management's financial reporting requirements under the entity's constitution. We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the

BRISSTYLE INC.
STATEMENT BY THE BOARD OF MANAGEMENT
AS AT 30 JUNE 2015

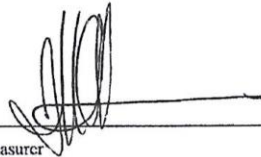
In the opinion of the members of the Board of Management:

1. (a) The accompanying Income and Expenditure Statement is drawn up so as to give a true and fair view of the financial position of the Incorporated Association for the year ended 30 June 2015.
(b) The accompanying Balance Sheet is drawn up so as to give a true and fair view of the state of affairs of the Incorporated Association as at 30 June 2015.
2. As at the date of this statement there are reasonable grounds to believe that the Incorporated Association will be able to pay its debts as and when they fall due.
3. The accounts of the Incorporated Association have been prepared in accordance with the Queensland Associations Incorporation act 1981 (as amended).
4. As at 30 June 2015, there were no mortgages, charges, or securities of any description, affecting any of the property of the Incorporated Association.

signed in accordance with a resolution of the Board of Management.



Chairperson



Treasurer

Dated: 18/2/16

BrisStyle Inc.
 1F/24 Macquarie Street
 Teneriffe Qld 4005

Profit & Loss Statement

July 2014 To June 2015

Income	
Sales	
Membership Payments	\$21,138.32
HQ Income	\$36,251.67
Advertising	\$1,938.05
Bank Interest	\$381.03
BrisStyle Website	\$54.55
BIM Income	\$24,213.54
BIM PayPal Fees	\$29.04
BITM Income	\$30,577.56
BiECO Income	\$5,679.42
Other Events	\$9,660.79
Equipment Hire Fees	\$1,949.08
ETSY Sales	\$8,114.97
BrisStyle Information Sessions	\$6,800.00
EPICURE Equipment Hire Fees	\$302.26
Total Income	\$147,090.28
Cost of Sales	
Printing and Promotional Costs	\$1,143.68
Catering Costs	\$1,387.86
Contractor Costs	\$137.50
Equipment and Marketing Costs	\$357.02
Volunteer Costs	\$588.95
Workshop Supplies	\$3,969.66
Correction to Sales	\$1,197.51
Total Cost of Sales	\$8,782.18
Gross Profit	\$138,308.10
Expenditure	
Bank Fees	\$330.30
Insurance Fees	\$3,462.63
Advertising Costs	\$3,160.62
Graphic Design Costs	\$1,070.00
Website Costs	\$3,342.71
Membership Expenses	\$1,388.90
Office Supplies	\$254.44
ETSY Costs	\$336.59
Computer Equipment	\$3,518.87
Postage & Shipping	\$28.46
Hire of Equipment	\$143.95
BIM Costs	\$9,996.34
BITM Costs	\$291.40
Bazaar Market	\$1,159.09
Other Events Costs	\$3,254.53
BrisStyle Information Sessions	\$1,196.64
Wages	\$81,292.66
CONTRACTOR Payments	\$3,546.08
Superannuation Expenses	\$7,700.76
HQ Rent	\$2,066.55
BrisStyle HQ Expenses	\$8,010.60
HQ Retail Sales	\$5,484.14
Total Expenditure	\$141,036.26
Current Year Surplus/(Defecit)	(\$2,728.16)

BrisStyle Inc.
 1F/24 Macquarie Street
 Teneriffe Qld 4005
Balance Sheet
 As of June 2015

Assets	
Current Assets	
Main Community Savings Account	\$12,738.86
Debit Card Account	\$464.86
ING Account	\$5,039.26
PayPal Acct	\$546.79
Petty Cash/Float	\$50.00
HQ Bond	\$1,625.00
Trade Debtors	\$3,167.56
Total Current Assets	\$23,632.33
Total Assets	\$23,632.33
Liabilities	
Current Liabilities	
Trade Creditors	\$1,324.62
GST Payable	\$3,614.53
Payroll Accruals Payable SUPER	\$768.77
PAYG Withholding Payable	\$2,068.02
Unearned Revenue	\$10,997.43
Total Current Liabilities	\$18,773.37
Total Liabilities	\$18,773.37
Net Assets	\$4,858.96
Represented By:	
Opening members funds	\$7,587.12
Current Year Surplus/(Deficit)	(\$2,728.16)
Total Equity	\$4,858.96

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BrisStyle Inc. would like to say a big thank you to its 2014-2015 supporters!

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With special thanks

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